TV GUIDE

The Story Behind Giveaway Gifts

LOCAL PROGRAM LISTINGS
Week of May 28 - June 3

15¢

Gale Storm

another big feature in the new 1954

RCA Air Conditioner

Only RCA gives you all these advantages:

Models priced as low as $229.50. (Suggested list price—slightly higher in West.) Models available with combination heating and cooling. Panel lights for easy night visibility and thermostats for automatic temperature control also available on some units.

TUNE IN Dennis Day Show every week NBC-TV. Hear Phil Harris and Alice Faye, Friday nights, NBC Radio.

Push-Button Controls
Automatic Thermostats
Directional Grilles
New Permanent Filters
Heart of Cold Compressor
Hush-a-Bye Fans
RCA Factory Service Contract optional

You'll feel better with an RCA Air Conditioner

RADIO CORPORATION OF AMERICA

TMK®

as we see it

The Academy of Motion Picture Arts and Sciences, represented by its president, Charles Brackett, has turned thumbs down on TV Guide's suggestion for improving next year's Academy Awards telecast.

Our thought was simply to eliminate the monotony of strange men in dinner jackets dashing up to receive technical awards about which viewers couldn't care less. We wanted the television show limited to the five top awards and the best song. And we thought it might make interesting TV if we could see film clips of the award-winning performances.

Mr. Brackett was "shocked" by our suggestion. In a burst of nobility tinged with injured innocence, he proclaimed, "We are craftsmen honoring our fellow craftsmen, all of whom make important contributions to the production of motion pictures." And he said it would be unjust to publicize only a select number of winners.

It's unfortunate that the motion picture people are less noble when it comes to using their own medium to report the Academy Awards. Newsreels shown in theaters certainly don't bother about the technical awards—they play up the stars because theatergoers are interested in stars. And when the movie companies advertise awards in newspapers, they talk about actors, not set designers.

Of course technicians should be honored. If the Academy wishes to honor them publicly, let the Academy use its own medium—movies. But let the noble Mr. Brackett have some pity on the television audience, which tunes to the Awards show to be entertained—not to be used by the motion picture industry.

Week of May 28–June 3
LOCAL PROGRAM GUIDE
TV GUIDE
Opens Opposite Page 12

Contents

TELETYPES
New York 13
Hollywood 14

ARTICLES
Giving Away The Giveaways 5
Do You Dig TV British? 7
The Youngest Godfrey—Lu Ann Simms 8
How 'You Are There' Gets There 10
Big-Screen TV 18

CLOSE-UP
Sunny Gale Storm 15

PICTURE STORY
Imogene Coca Faces The Future 20

REGIONAL RECIPES
Wilkes-Barre: Pigs In Blankets 12

REVIEWS
Mr. Peepers 22
Guiding Light 23

COLUMN
Fine Tuning 23

Vol. 2, No. 22 • May 28, 1954

Walter H. Annenberg, *Editor*

Merrill Panitt, *Managing Editor*
Michael J. O'Neill, *Advertising Director*
James T. Quirk, *Publisher*

TV GUIDE is published weekly by Triangle Publications, Inc., 400 N. Broad Street, Philadelphia 1, Pa. RIttenhouse 6-1600. National Advertising Office, 488 Madison Ave., New York 22, N. Y. Entered as second class matter at the Post Office at Philadelphia, Pa. Subscription Rates: In the U. S. 1 year $5.00, 2 years $8.00, 3 years $11.00, single copy 15c; In Canada 1 year $6.00, 2 years $10.00, 3 years $14.00; in Pan-American Countries 1 year $7.00, 2 years $12.00, 3 years $17.00; In other Foreign Countries 1 year $8.00, 2 years $14.00, 3 years $20.00. Copyright 1954 by Triangle Publications, Inc.

Address Subscription queries and changes of address to 116 W. 32nd St., New York 1, N.Y.

Enjoy TV and Keep COOL!

PHILCO Air Conditioners

at New Low Prices

TELEVISION makes possible your theatre of the home, and now you can have it comfortably air conditioned at the lowest cost in years.

Any Philco dealer will gladly make a free survey for any room in your home, and at the same time tell you about brand new Philco air conditioners specially designed to mount flush with the inside sill and thus take up no space inside the room.

Installation is easy—no plumbing, no water connections. And every Philco air conditioner has a sealed unit covered by a five year warranty.

While you are enjoying TV in your home, you may easily save the small weekly payments that will make you the owner of a Philco air conditioner. Don't wait any longer to enjoy cool comfort. Don't settle for less than a Philco—leader of the world in sales.

TUNE IN Philco Television Playhouse, Sunday evenings, NBC Network; Don McNeill and the Breakfast Club—Mon., Wed., Fri.—ABC Network.

giving away the giveaways

TV contest loot is examined by professional Santa, Richard S. Robbins; wife Ricky.

HOW A PRIZE BUSINESS FLOURISHES ON TELEVISION

THERE'S a man who does nothing but give away things like diamond rings and refrigerators.

He's Richard S. Robbins and you might call him the man who gives away the giveaways. His Santa Claus routine isn't altruistic. It's a business, one that's going at full speed now that the Supreme Court has ruled the Federal Communications Commission "overstepped the boundaries of interpretation" in suggesting that giveaway shows violate the lottery laws. With this ruling and the imminence of summer replacements, TV viewers can expect a new crop of prize-laden shows.

Though the prize business is a lucrative one, you need more than benevolence to enter it. You have to be capable of arranging elaborate swaps —prizes for on-the-air "plugs." You have to promote the prizes and the

show that gives them away, keep producers and manufacturers happy, get the prizes to the lucky winners.

Here's how Robbins' company operates: two years ago, when Lever Bros. wanted to promote Rinso, they hinged a nationwide advertising stunt on naming the Rinso bird. Plugging away for the contest were the Godfrey morning show and *Big Town*. Luring the contestants were a girl's best friend—$50,000 worth of diamond rings, plus $35,000 in watches and $25,000 in cosmetics.

Says Robbins, "A firm the size of Lever Bros. can't go around soliciting free prizes. They have to pay for them, even though the advertising they provide is worth far more than the cost of the jewelry and cosmetics. When they hired us at 20 per cent of the prize cost, we got the prizes free and saved the company money and the problem of getting 20,000 gifts to 20,000 women."

'I *Did* Know That Address . . .'

Despite shipping complications, strikes, contestants who give wrong addresses (you'd never believe the number of people who have such lapses of memory), Robbins guarantees to deliver every prize.

That isn't easy. And often there are post-delivery headaches. Women who win evening gowns designed for size 10 all seem to wear 47½ stout. A man who won a suit of clothing protested it didn't include that obsolete oddity, a vest. A lady from Seatonville, Ill., won a party for her town's 112 children. When six new families increased the juvenile population, Robbins rushed extra presents.

People who win two weeks in Bermuda write to ask if they can substitute three weeks in Miami. Or if they can substitute mother and father. (The answer: No, because they've probably sold the trip.) Or, since Junior has ideas about stowing his brother in the new deepfreeze, can an ironer be sent instead? (Maybe, if the manufacturer makes both.)

Then there's the problem of gray-haired, motherly-type ladies who watch a show, note the names and addresses of winners and visit the producer's office, mumbling something about picking up their prize before having to leave town. Three months later, the real winners write angrily. Most producers now send all prizes through the U.S. mails.

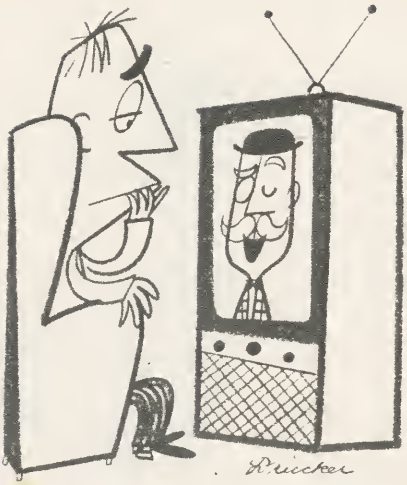
All the larceny isn't on the side of the prize-seekers. Some gray-haired, fatherly-type program people have been carried far, far away by the spirit of giving—on camera, that is. Before *Be My Guest*, a local New York show, passed on to oblivion, Mrs. Rose Schmetterling, of Brooklyn, won a choice of jewelry, broilers, watches and dolls. The producer, alas, ran out of prizes before she called, so they settled on a certificate redeemable for a salami and bologna. So far, no store will redeem it. Her comment: "No prizes, no salami—just plenty of bologna."

Bob Crosby Show guests vie for prizes. That's Bob at left, Steve Dunne, center.

This sort of thing has made Robbins a crusader: he's working for the right of winners to receive their winnings—no matter what.

Do You Dig British?

GET HIP TO THE GAB IN THOSE LONDON TV FILMS



BRITISH movies are filling American living rooms with strange, unintelligible sounds—from "Yoicks" to "Cheerio!"

Because the lingo in these TV films is English-type English, American televiewers are often marooned in mid-plot by monacled mumbo-jumbo. Unlike *other* foreign language films, British movies offer no subtitles to hint at what Percy is burbling in Clarice's shell-like ear.

But you don't have to enroll at Berlitz to dig the double-talk. In the public interest, TV Guide hereby offers a chart to guide you through the jungle of "de-misters," "bobbies" and "trams":

ENGLISH	AMERICAN	ENGLISH	AMERICAN
De-mister	Defroster	Pop off	Hurry along
Bobby	Cop	Have a go at it	Try it
Tram	Streetcar	Wireless	Radio (remember?)
Enquirer agent	Private eye	Wide boy	Petty crook
Nose	Stool pigeon	Smashing	Terrific
Black-coat worker	White-collar worker	Change the wheel	Fix a flat
Straight away	Pronto	Lift	Elevator
Brick	Good egg	Holiday	Vacation
Pinch	Steal	Petrol	Gasoline
A packet	Lots of cash	Lorry	Large truck
Tin opener	Can opener	Luggage van	Baggage car
A rocket	Reprimand	Underground	Subway
Ladder	Stocking run	Cheers!	Mud in your eye!

So much for some of the words and what they mean. However, when it comes to the broad-"A", Cockney and from-the-Colonies pronunciations British actors use while dribbling tea on their cravats, you're on your own.

In trying to understand "glmph," "ugblump" and "blbbrle," it's every bloke for himself.

Baseball fan: Lu Ann doesn't get to see much any more.

The Youngest Godfrey

LU ANN SIMMS POUTS, SHRIEKS, FLOUNCES AND HAS H_____Y*

WERE IT NOT for Arthur Godfrey's TV kiddie parties—dancing, singing and games—40 million viewers might have been forever deprived of knowing Lu Ann Simms.

This could not be predicted for other members of the troupe—Frank Parker, whom many people had known and respected before the phenomenon of the fabulous Mr. Godfrey; or even Marion Marlowe and The Mariners. But Little Lu, a small girl with a non-spectacular voice, undoubtedly would be back home in Rochester, N. Y., selling records over the counter.

When Lu Ann Ciminelli first saw the lights of New York City, it was from City Island, a fishermen's hangout in The Bronx. Her aunt owned a restaurant there and as a gag one night, the visiting niece sang a few songs with the band. A diner, interested by the child (she was 19, looked

* *What Godfrey said La Rosa didn't have.*

15) suggested she try out for *Talent Scouts*. Little Lu giggled, but the Godfrey fan arranged an audition. She got on the show and surprised everyone: she won.

"From there on," the Godfrey office declares, "Lu's life has become history."

Lu's Life Is A Lulu

Little Lu is unaccustomed to being a subject for historical study. In or out of the limelight, she has all the mannerisms of a very small girl. She pouts when unhappy; she shrieks when elated; she flounces as she walks. But—and this is important—she does not stamp her feet.

Before Arthur, Lu lived an uneventful life playing baseball with the boys next door. She had none of the push, common to show people, that would take her out of Rochester. Her father was a not-too-affluent public relations man for the city. Two younger brothers made college for Lu remote. So she got a job selling records and saved her money. Her reason: "I was going to become a doctor."

Mr. G.

When Lu gave up her humanitarian bent to bow for Godfrey, she knew what she was doing. When she speaks of him, in reverent tones, she calls him *Mr. G.* "I'm too young to call him Arthur. He's 50 and I'm just a punk kid." Lu is 21. She also is disarmingly ingenuous about her talent. "Everyone knows I have no talent. I never would have tried to get into show business if it weren't for Mr. G."

Such modesty must solidify Little Lu's place in Mr. G's affections. Unaware of anything special, she has that quality usually reserved for the very great or the very unimportant, and which Arthur himself would call, *h u m i l i t y*.

Though Godfrey's youngest seems to understand her unusual position, she is also sure that she's the reason teen-agers watch the show and that, in turn, is why she's on it.

Last year, before Julius La Rosa lost his *h _ _ _ _ _ _ y* and his job, publicists were alternately building and denying a romance between the two youngsters. There never was any. Both of Italian ancestry, both new to the business, they had a common bond. When they sang duets, Lu had a hand to hang on to. Now a soloist, she misses the comfort of Julie; more than that, she says she's afraid she won't last. "The work is so hard—lessons, bicycling, dancing, recordings—that I'm happy to get home. I don't even like going out on dates. If I order two drinks people think I'm an alcoholic. I love baseball but when I go to a game, I don't see half an inning. I'm always surrounded by people. I'd like to marry someone out of this business, quit and have four kids."

Since baring this ambition, Lu became engaged to Loring Bruce Buzzell, who is in music publishing. As of this writing, however, she hasn't made a visible move to quit.

Lu Ann and Mr. G.: he created a career.

Almost Nothing But The Truth

HOW 'YOU ARE THERE' GETS THERE WITH THE FACTS

FOR YEARS, school kids have been checking with their neighborhood theaters for the Technicolored lowdown on world history. It's easier to ogle a Farley Granger or a Ty Power swashbuckling his way through 90 minutes of costume melodrama than to pore over a book or listen to a schoolmarm.

Then came the revolution. A slickly-produced TV series, *You Are There*, began rewriting a lot of the old movie scripts and quashing some pre-Hollywood historical myths, too.

Marie Antoinette, folks found out, was no sympathetic heroine whose execution rated torrents of tears, but a shallow, licentious femme whose guillotining brought huzzahs from all hands. Joan of Arc was unquestionably a heroine, but she didn't die at the stake stoically. That "bloodthirsty" pirate, Captain Kidd, was actually a businessman of the high

Marie Antoinette (Margaret Phillips) awaits date with guillotine on *You Are There*.

seas, whose hanging was due largely to politics. John Hancock, a most eloquent heckler of the British, nonetheless had business dealings with them. And the Earl of Essex, paramour to England's Queen Elizabeth I, wasn't a dashing hero like Errol Flynn, but a fawning courtier.

Needling The Sticklers

This stickling for accuracy on the part of producer Charles Russell and director Sidney Lumet sometimes boomerangs. Because the show's strength lies in its documentation, history bugs keep close tab on *You Are There.* One sharp-eyed savant pointed out that the knotted part of the noose draped over the head of Nathan Hale was slung to his left—the wrong side. Another claimed *You Are There* brought together a couple of Revolutionary War figures at Valley Forge when they were actually 20 miles apart. Why, asked one discerner, couldn't we see the breath of Mallory's mountain climbers on Mt. Everest? (Answer: at that altitude body moisture is all dried out.)

The show gets an astonishingly low number of such complaints, however, because *You Are There's* research is painstakingly thorough. A full-time staff ferrets out every available written word on an event, then submits the results to the show's writer, producer, director, costumer, scenic designer and other staff men.

Time Is Telescoped

A few liberties are taken with dialogue. Says Russell, "About 60 per cent of our dialogue is a matter of record, from letters, speeches or published sources. The rest consists of accurate historical sentiments put into appropriate words by our own writers. We take very little dramatic license." One exception: *You Are There* occasionally brings events and speeches closer together for purposes of dramatic unity. More may happen

Cleopatra (Kim Stanley) on death couch.

in one day on the show than actually occurred in a week.

Russell speaks of "walking a tightrope" in producing the program. Some ultra-controversial events probably never will reach the telelanes. The Spanish-American War, for instance, would air some extremely soiled linens. The sinking of the Titanic, says Lumet, was "such a series of incredibly compounded blunders" it would make a pointlessly sad show.

Many Look-Alikes

Choosing actors who look like their historical counterparts doesn't pose too thorny a problem. The make-up department skillfully rearranges features, and Lumet has a system of his own for detecting likenesses. "We use the photos of actors, covering up their hairlines. You'd be surprised how many fit a role."

Many teachers laud *You Are There* and make it regular weekend homework for their charges. While learning, some of the kids have picked up a neat parody of the show that might rival the *Dragnet* take-offs.

Seems that one grammar school group worked up a bit about "The Three Musketeers." The leader of the trio, D'Artagnan, is fencing with an adversary and is just about to run him through when a voice says: "Excuse me, this is Harry Marble from CBS. I'd like to ask you a few questions, sir." Whereupon D'Artagnan shouts back over his shoulder, "Puhleez, later on! Not now! *I'm biz-zy!*"

REGIONAL RECIPES:

Lois Novak

in Wilkes-Barre, it's

PIGS IN BLANKETS

NORTHEASTERN Pennsylvania is a region of many nationalities and many tongues, but all its languages have just one word for Pigs in Blankets: delicious.

Lois Novak, the distaff Escoffier who wields the wand on *Kitchen Magic* five times weekly over WBRE-TV, Wilkes-Barre, has had more requests for Pigs in Blankets than any other recipe in her well-thumbed cookbook. A newcomer to television but an old-hand at delicious menus, Lois suggests Pigs in Blankets served with a tossed green salad and topped with delectable cherry upside-down cake (see photo below) as dessert.

Pigs In Blankets

1 lb. graund beef; 1 medium anion, chapped; 1 egg, slightly beaten; 1 c. rice; 3 strips bacan; 1 t. salt; ¼ t. pepper; ½ t. monasodium glutamate; 1 medium head af cabbage (solid.)

Clean cabbage, remaving center, and cook whale in small amount af water until leaves wilt. Da nat over-caak. Pour washed rice inta strainer, let stand in hot water 10 minutes. Meanwhile, cut bacon inta small pieces and brawn. Place, with drippings, in large mixing bowl with all ingredients except cabbage. Mix well.

Make Pigs by ralling a heaping tablespaan meat mixture in cabbage leaf. Place left-over cabbage, chapped, in battom af casserale. Lay Pigs an top.

Sauce: Mix 2 c. candensed tamata saup; 1 c. water; ½ t. salt; ⅛ t. pepper; ½ t. manasodium glutamate; 1 T. sugar.

Caver Pigs with sauce. Bake, cavered, at 350 degrees abaut 2 hours ar until rice is tender. Do nat underbake or the meat will nat be caaked. Serves 8.

Pigs in Blankets: a succulent dish that promises to delight many diverse tastes.

Chicago Dateline

TV GUIDE'S April 30 editorial, which urged that all color television sets include both UHF and VHF tuning bands, won sincere endorsement last week from the Federal Communications Commission and the chairman of an important Senate Commerce subcommittee.

At the opening of hearings into television problems, Senator Charles E. Potter, subcommittee chairman, ordered the entire editorial included in the committee proceedings, after reading most of it aloud.

The first witness was FCC Chairman Rosel H. Hyde. He stated the official positions of his commission to be in line with the editorial, by strongly expressing the hope that all color sets would include dual tuners. He called upon manufacturers to do this "constructive thing."

It is also noteworthy that before the hearings began, each FCC commissioner advised TV GUIDE he favored the inclusion of UHF and VHF in each color set, as recommended by this publication.

Thus a move has been launched to encourage the establishment of UHF stations. The result would be a greater variety of programs for the nation's televiewers to enjoy.

TV's Week: Through a mist of chocolate cake and strawberry ice cream (whatta breakfast!) 200 Near North Side grammar school youngsters saw their first color telecast of Miss Frances' *Ding Dong School* last week. The Knickerbocker Hotel hosted the shindig to celebrate its purchase of the first color TV set by a hotel in Chicago. Cute P.S. The hotel used a borrowed set for the occasion. Theirs was set up in the bar, an undesirable spot for the tikes.

Look for some format changes in Jim Moran's *Courtesy Hour* (10 PM, Fridays, WBKB) beginning June 4. There'll be new lighting techniques, fewer acts and more elaborate production.

Channel Chatter: Chicago's famed welcome mat is getting a real workout these days, TV-wise at least. In town recently were Ed Sullivan (for Poppy Day opening and a Wesley Hospital benefit) and Roxanne, for a TV convention.

Marie Wilson stops by briefly Saturday on her way to the Indianapolis Speedway. And Red Buttons is skedded for the C.Y.O. benefit here June 9.

channels listed in program section

CHICAGO, ILL.

2 **WBBM-TV** (CBS) 410 N. Michigan Ave.
5 **WNBQ** (NBC) Merchandise Mart
7 **WBKB** (ABC) 20 N. Wacker Dr.
9 **WGN-TV** (DuMont) 441 N. Michigan Ave.

MILWAUKEE, WIS. — 4 **WTMJ-TV** (NBC) 720 E. Capitol Dr.

General and Editorial Offices: 731 South Plymouth Court, Chicago 5, Illinois
Advertising Offices: 6 North Michigan Avenue, Chicago 2, Illinois • All Phones: Wabash 2-0366

TV'S JUNE VALLI

SHE'S A COVER

HOLLYWOOD'S master oracles, a class of homo sapiens known as press agents, puff their proteges to fame by a shrewd process of "titling." To wit, Clara Bow was the glamorous and flamboyant "It Girl" of the twenties. More recently, the headlines have synonym'd Ann Sheridan and "Oomph Girl;" Marie MacDonald and "The Body;" Joan Caulfield and "Petty Girl;" and inevitably, Marilyn Monroe and "Calendar Girl."

But it was no press agent's gag that designated June Valli as RCA Victor's "Cover Girl." June took that title herself. And the explanation for it lies in her duties for the record company. It's her job to "cover" records—which means that she waxes a ditty published by a competing record company if it shows signs of becoming a hit. Thus, her bosses are assured of having a potential hit parade number available for the record-buying fans. Sort of a protective measure, they claim.

This Valli's Not Green

RCA-Victor has chosen no novice for this somewhat thankless task. June, a native of New York's Bronx, warbled her way into the bigtime through the channels of NBC's top New York video productions—*Cavalcade of Stars, Cavalcade of Bands, The Arthur Murray Show, The Ezio Pinza Show, Songs For Sale,* and finally the highly-rated *Hit Parade.* Since her decision to base operations in Chicago, she has accepted the title of Mrs. Howard Miller, wife of a topnotch radio and television disk jockey, and ingratiated herself to Windy City viewers through *Close-Up,* a musical vehicle seen on WNBQ at 5:30 PM, Mon. through Fri. Topping all this sweet

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

MORNING

Progroms may be pre-empted by the Mundt Committee hearings.

6:45 5 Town and Farm—Discussion

7:00 2 The Morning Show-Variety
Mocdonold Carey looks in on Wolter Cronkite and his stoff. The Calypso Hawks, street-corner drummers, heat up the show. (Five minutes of local news with Fronk Reynolds at 7:25, 7:55, 8:25, 8:55 A.M.)

5 4 Today—News, Interviews
Dove tolks with the Queen of the "Mike and Screen" Ball, held last week in N. Y. (Five minutes of locol news with Len O'Connor at 7:25, 7:55, 8:25, 8.55 A.M.)

7 Chicago Parade—Variety
Music, news, weather and time.

8:00 7 Breakfast Club—McNeill
Fun with Don McNeill, Fron Allison, Johnny Desmond, ond Eileen Porker. Sponsored by Philco Corp.

8:25 2 News—John Harrington

8:30 2 The Morning Show—Cont'd

8:45 9 News—Bruce Macfarlane

8:55 2 News—Jim Conway

9:00 2 Jack Paar Show—Variety
Morning voriety with Jackie ond gang.

5 4 Ding Dong School—Kids
Nursery with Dr. Frances Horwich.

7 Beulah Karney Presents

9 Paul Fogarty-Exercises
"Wolk a shuffle."

9:30 5 4 One Man's Family-Serial
Father and Mother Borbour tell Hozel they are giving her a three-month vacation in Honolulu.

7 Pied Piper Show—Kids
Art Hern narrates stories and cortoons.

9 Time For Stories—Kids
Tino Redmond reads to youngsters.

9:45 5 4 Three Steps To Heaven
Poco starts corrying out her plot to outwit Vince Bannister.

10:00 2 I'll Buy That—Quiz
Moderotor Mike Wollace and panelists.

5 4 Home—Women's News

7 Play House—Kiddies

9 A To Z Of Cookery—Tips
Menu for a holiday weekend.

10:30 2 Strike It Rich—Quiz

7 Studio B For Bartlett
Tommy Bortlett and a guest personolity.

10:55 7 News—Ulmer Turner

9 News—Steve Fentress

11:00 2 Valiant Lady—Serial

4 Gordon Thomas—Variety
Educotional railroad series. Types of roilroad equipment are shown by J. J. Dombrowski, superintendent of the Milwoukee terminol.

5 Bride and Groom-Wedding
Catherine Sue Hawkins marries Eddie Lee Courtney. Both are from Oklahoma City, Oklahoma.

7 Danny O'Neil Show
Donny, Chet Roble, Noncy Wright.

9 Ernie Simon—Four To Go

TV Sports GUIDE

(For details, see daily program listings.)

FRIDAY, MAY 28
1:30 9 Baseball—Cubs vs. Cincinnati
9:00 5 (4) Boxing—New York
9:45 5 Greatest Fights—Film

SATURDAY, MAY 29
1:30 9 Baseball—Cubs vs. Cincinnati
3:00 2 Racing—From Belmont
7:30 7 Greatest Sports Thrills—Film
8:00 7 Boxing—Indianapolis
8:30 9 Wrestling—Marigold

SUNDAY, MAY 30
1:30 9 Baseball—Cubs vs. Cincinnati
9:30 7 Stock Car Racing—Raceway

MONDAY, MAY 31
1:30 9 Baseball—Cubs vs. Cards
9:00 9 Boxing—New York

TUESDAY, JUNE 1
1:30 9 Baseball—Cubs vs. Cards
11:00 5 Championship Golf

WEDNESDAY, JUNE 2
1:30 9 Baseball—Cubs vs. Pirates
8:30 9 Stock Car Racing—Santa Fe
9:00 2 Boxing
9:00 7 Wrestling—From Rainbo

THURSDAY, JUNE 3
1:30 9 Baseball—Cubs vs. Pirates
11:00 5 Harness Racing—Maywood
1:20 a.m. (4) Wrestling

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

11:15 ❷ **Love Of Life—Serial**
❺ **Hawkins Falls—Serial**
The mon suppasedly bocking the foundry aperotion turns out to be the man who wosn't there.

11:30 ❷ **Search For Tomorrow**
Hazel grabs the ignitian key and farces Tate's car to o halt.
❺ **Betty White Show**
Betty introduces a new Fridoy feature: "A thought far the doy." This week's guest clergyman is Rev. Ernest C. Wilsan af the Unity Church of Los Angeles. A newcomer to the regulor cast is baritone Bill Hamiltan, who olso con be faund ploying the clarinet, saxaphane, ar flute in Fronk de Val's bond.
❾ **Earl Nightingale—Chats**

11:45 ❷ **Guiding Light—Serial**
Jonet springs o surprise an Dick.

11:55 ❼ **News—Ulmer Turner**
❾ **News—Steve Fentress**

AFTERNOON

12:00 ❷ **Brighter Day—Serial**
Bill Smith portrays Rev. Richard Dennis.
[4] **What's New In The Kitchen**
❺ **Noontime Comics—Kids**
Johnny Coons with stories ond films.
❼ **Happy Pirates—Kids' Fun**
Twa-ton Baker and Art Hern.
❾ **Hi Ladies—Interviews**

12:15 ❷ **Portia Faces Life—Serial**
Phaebe Farraday calls on Portia and hints that Kathy Baker is still involved with Morgon Elliott and the Fremont Club.

12:30 ❷ **Garry Moore—Variety**
Ivan Sanderson visits Garry with on animal "friend." Garry interviews o locol congressmon (Durward Kirby). Denise Lor ond Ken Corson: "Can't You Just See Yourself?"
❺ **Bob & Kay Show—Variety**
Kay Westfoll and Bob Murphy.

12:45 [4] **Let's Look At The News**
❾ **Charm Salon—Beauty**
Eyebrow beauty tips. Patricio Stevens.

12:55 ❼ **News—Ulmer Turner**
❾ **News—Steve Fentress**

1:00 ❷ **Double Or Nothing—Quiz**
Bert Porks emcees quiz gome.
[4] **Bob Heiss—Interviews**
❺ **Francois Pope—Recipes**
❼ **Ruth Crowley—Baby Care**
"Boby's first oil bath."
❾ **Batting Practice—Warm-up**
Jack Brickhause camments on teoms.

1:10 ❾ **Lead Off Man—Interviews**
Vince Lloyd interviews players.

1:15 ❼ **The Doctor Answers**
Elizabeth Hart conducts discussian with Dr. W. W. Bauer or Dr. William Bolton.

1:30 ❷ **Linkletter's House Party**
Guest: Ex-middleweight champian, Sugar Ray Rabinson.
❼ **Stuart Brent—Comments**
❾ **BASEBALL—Cubs vs. Cinn.**

1:45 ❼ **Swingalong—Musical**

1:55 [4] **Weather—Bill Carlsen**

2:00 ❷ **Big Payoff—Quiz Game**
Bob Kennedy and Fran Keegan.
❺ [4] **Kate Smith—Variety**
(1) The Kateds make music. (2 & 3) The Internatianal Forum.
❼ **Claude Kirchner Show**

2:30 ❷ **Bob Crosby—Musical**
Tunes: "A Girl, A Girl," "I Really Dan't Want ta Know," "Hit the Road to Dreamland," "Hernando's Hideawoy," ond "My Buddy."
❼ **Win Stracke—Kids**
"Uncle Win," with fun, falk songs, and onimols.

3:00 ❷ **Woman With A Past—Serial**
Lynn has a dreom in which her past, present, and future catch up with her.
❺ [4] **Welcome Travelers**
Interviews with Tommy Bartlett. (Guests invited. Write Guest Relations, WNBQ.)
❼ **MOVIE—Feature Film**

3:15 ❷ **Secret Storm—Serial**

3:30 ❷ **Petticoat Party—Games**
Frazier Thomas emcees the fun. (Guests invited. Write Petticoat Party, WBBM-TV.)
❺ [4] **On Your Account**
Win Elliot interviews special guests.

Please address all letters to Managing Editor, c/o TV GUIDE, 731 S. Plymouth Court, Chicago 5, Ill.

The Triumphant Return of Elizabeth

Since its abandonment by Procter and Gamble several months ago, my wife and I have missed Betty White in *Life With Elizabeth*. It was one of our favorite programs because it was always done in excellent taste. We would appreciate it if you would inform us whether or not there is a Chicago outlet for this show.—*Harold C. Bohl, Chicago, Ill. (WGN-TV now airs the show Sunday nights at 9.—Ed.)*

A Fan for Jamie

I always watch *Jamie* and I think he's a "doll." Would you please tell me where I could write to get a picture of him?—*Gail Reed, Kankakee, Ill. (Write Jamie (Brandon de Wilde) c/o ABC, 20 Rockefeller Center, New York, N. Y.—Ed.)*

Jamie

More Plaudits for Liberace

The greatest pianist of our day, that's Liberace. I was wondering if his father is still living. I have never seen his name mentioned. Also, where could I write to Liberace?—*Josephine Ford, Chicago, Ill. (Liberace's father, Salvatore, is no longer living. Write Liberace, c/o DuMont TV Network, Hollywood, Cal.—Ed.)*

Just a TV Marriage

I have always wondered if Marge and Wes Weskit, of *Mr. Peepers*, are really married. Are they?—*Beverly Armond, Crete, Ill. (Marge (Georgiann Johnson) is single but Wes (Tony Randall) is married.—Ed.)*

Garfield Is Just Ducky

I watch *Garfield Goose* every day. I think that it is the best children's show on TV. Is there any way I could get a real nice picture of him and friend Frazier?—*Betsy Norris, Winnetka, Ill. (Try writing Garfield c/o WBKB, 20 North Wacker Drive, Chicago, Ill.—Ed.)*

Mom's Glad Win's Back

Hats off to WBKB for bringing "Uncle Win Stracke" back to TV. His program has always been one of the most interesting and educational shows for children. My three-year-old daughter has missed his show; she still talks about it. I must confess that I enjoyed it too. —*Mrs. Carnes, North Chicago, Ill. (Public opinion was very instrumental in bringing about the return of this show. —Ed.)*

A Ring On His Pinky

I never miss *The Pinky Lee Show* because I think that he is so cute. Is Pinky married to Molly Bee, the girl singer on his show? If not, to whom is he married and where could I write him?—*Karen Rankin, De Kalb, Ill. (Pinky is married to Bebe Dancis, a non-professional. You can write him c/o NBC, Sunset and Vine, Hollywood, Calif.—Ed.)*

Why Not Flip A Coin?

What happened? I used to dread Tuesday nights because there wasn't a good TV show on that night. Now we've got to choose between Milton Berle, whose show has greatly improved, and *The Goldbergs*, both on at 7 PM. Then at 8:00, I face the horrible task of choosing between *Meet Millie* and *Make Room For Daddy*. It just isn't fair.—*Sherry Stein, Chicago, Ill.*

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

3:45 ⑨ Tenth Inning—Interviews
Jack Brickhouse interviews fans.

3:55 ⑦ News—Ulmer Turner

4:00 ② Shopping With Miss Lee
Lee Phillip with shopping tips.

④ Beulah Donohue—Women

⑤ Pinky Lee—Variety

⑦ Home Theater—Film Drama
"The Thief." A jealous man finds that something more precious than gold can be stolen. David Wolfe and Elizabeth Fraser.

⑨ Movie Quick Quiz—Game
Dick "Two Ton Baker" emcees.

4:15 ⑨ Trail Blazers Theater

4:20 ② MOVIE—Western
"One Man's Law." A pioneer township battles to get a railroad despite attacks by a rival town's outlaw citizenry. Dan Barry and Janet Waldo.

4:30 ⑤ ④ Howdy Doody—Puppets
Clarabell the clown leaves Daadyville on an important secret mission.

⑦ Garfield Goose and Friend
"King" Garfield and Frazier Thomas.

4:55 ⑨ News—Les Nichols

5:00 ④ Super Circus—3 Ring Thrills

⑤ Elmer The Elephant—Kids
John Conrad entertains children.

⑦ Jolly Seven Gang—Kids
Fun for the children with Joe Kelly and Roguespierre, the Robot.

⑨ Bob Atcher Show—Kids

5:30 ② Gene Autry Time—Film

④ Foreman Tom—Western

⑤ Close-Up—Musical
Haward Miller, June Valli, and the Art Van Damme Quintet.

⑦ Tom Duggan—Sports

⑨ News—Leslie Monypenny

5:45 ⑦ Bob And Ray—Satires
Bob Elliot and Ray Goulding.

⑨ Curbstone Cut Up—Chats
Interviews conducted by Ernie Simon.

EVENING

6:00 ② Sports—Bob Elson

④ Hot Shot Revue—Musical

⑤ Weather—Clint Youle

⑦ News—Austin Kiplinger

⑨ Captain Video—Adventures
A mechanical robot is created to resemble Capt. Video.

6:05 ⑤ News—Jack Angell

⑦ Sports—Jack Drees

6:10 ⑤ Sports—Joe Wilson

⑦ Weather—Wayne Griffin

6:15 ② News—Julian Bentley

④ News—Paul Skinner

⑤ Dorsey Connors—Travel

⑦ News—John Daly

⑨ Sports Final—Vince Lloyd

6:20 ⑤ Alex Dreier—Features
"Man an the Go," with news.

6:25 ④ Weather—Bill Carlsen

⑤ Tony Weitzel—Comments

6:30 ② News—Douglas Edwards

④ Sports—Lloyd Pettit

⑤ Eddie Fisher—Musical
Eddie welcomes English songstress Vera Lynn as his guest.

⑦ Stu Erwin—Comedy Drama
The town has the idea that Stu will be selecting the students ta attend the "I Am An American Day" celebration in a nearby tawn. Stu becomes the center af a high-pressure area to get favorite candidates selected. June Callyer portrays Mrs. Erwin.

⑨ News—Spencer Allen

6:45 ② Perry Como—Musical
Tunes: "Breezing Along With the Breeze," "If You Lave Me," "My Sin."

⑤ ④ News—Merrill Mueller
Mueller subs for Swayze.

⑨ Chicagoland Newsreel

7:00 ② MAMA—Domestic Comedy
"Mama and the Magician." Mama befriends a hungry man. He turns out to be a magician who can make things disappear. When he performs at a church benefit, it's hard to tell where magic ends and rabbery begins. Mama is played by Peggy Wood. Barren McGavin plays Connelly, the magician.

5 4 DAVE GARROWAY SHOW

Dave's guest is singer Eddy Howard. Howard offers "Young at Heart," and medley of songs he has composed. Jill Corey renders "Lying in the Hay." Jack Haskell sings of "Three Coins in the Fountain." Comedian Cliff Norton does his baseball routine. Diane Sinclair & Ken Spaulding dance in a production with special camera effects. The ensemble joins to sing "Hernando's Hideaway," in the finale.

7 OZZIE AND HARRIET

The do-it-yourself craze gets a full Nelson on the Nelson family. Ozzie, Harriet, Ricky, and David Nelson.

9 THIS IS THE LIFE—Religious

Mrs. Fisher's brother becomes a family problem after he loses his farm for no apparent reason.

7:30 2 TOPPER—Comedy

"The Picnic." Topper's Cousin Willie, a health fanatic, pays sorry Topper a visit. He promises to add years to Topper's life with a regulated diet, lots of exercise, and, above all, lungsful of fresh air, but the dependable Kerbys give him a run for his money. Anne Jeffreys, Robert Sterling, Leo G. Carroll. (Next week's issue takes a look at Anne Jeffreys, TV's loveliest ghost.)

4 PLAYHOUSE OF STARS

5 WALT'S WORKSHOP—Crafts

"Lawn Furniture." How to build lawn furniture out of redwood, so that it is both sturdy and weather proof, is Walt Durbahn's project tonight.

7 PLAYHOUSE—Anita Colby

"Grenadine." Two would-be kidnappers decide to kidnap a wealthy woman's pet dog and collect a handsome ransom for its return. Grenadine, the dog, proves a difficult catch.

Cast

Claire Middleton .....Sally Blane
Bill McGarry .....Bill Bishop
Mort Bracken .....Jack Daly
Helene .....Betty Woods
The Boy .....Joseph Vieira

9 DILEMMA—Social Problems

Paul Harvey moderates. Panel: Dr. Louis L. Mann, Rev. Edward A. Kellar, Dr. Kenneth Hildebrand, and Dr. Beryl Orris.

8:00 2 PLAYHOUSE OF STARS

"Little War in San Dede." Three Americans—a soldier-of-fortune, a tourist, and a profiteer—are locked up during a revolt in a small Latin-American country. The officials are convinced that one of the Americans is the mysterious leader of the insurrection.

Cast

Henry Clay .....Willard Parker
Otis Tack .....John Agar
John Mason .....Ross Elliott
Mrs. Tack .....Frieda Inescort
Col. Jose Coca .....Rodolfo Hoyos
Pilar Mason .....Pilar del Rey

4 WATERFRONT—Film Drama

"Lighthouse," starring Preston Foster as Captain John of the tugboat "Cheryl Ann."

To our friends:

Because of your patronage, the Ice Show in the Boulevard Room has become one of the most successful entertainment features in the country. We wish to thank you for your support and let you know that we are closing the room until mid-August in order to create a completely new and modernized BOULEVARD ROOM for you. Watch for the announcements of our reopening—when we will again present A COMPLETE MUSICAL REVIEW ON ICE.

Thank you.

THE Conrad Hilton

—Adv.

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

5 BIG STORY—Drama
An ononymaus letter causes a reparter to investigate the deoth of a woman whase husbond cloimed she hod slipped in o bothtub. The big story af Virgil Pierson af the Birminghom (Ala.) *Age-Herold.*

7 PAUL HARTMAN SHOW
Albie gaes to the boord-of-directors meeting at which he's to deliver the finonciol report for his paper. But he's forced to weor his neighbar's loud sparts-jacket, which is decidedly out of ploce ot such o conservative gothering. Foy Wroy is Albie's wife.

9 LIFE BEGINS AT 80—Quiz
Opero singer Louritz Melchoir entertains TV's favorite octogenorions Fred Stein and Georgiana Carhort. Jock Borry guides the proceedings.

8:30 2 OUR MISS BROOKS
Connie, Mr. Canklin, Mr. Boyntan, and the school superintendent hove a greot ideo for o vocotion which can be cheap if they take it together. But Connie wants Switzerlond, Conklin wonts Honolulu, Boynton wonts Mexico, and the super wonts Egypt. Eve Arden, Gole Gordon, Bob Rockwell, ond Joseph Kearns.

5 4 TV SOUNDSTAGE—Drama
"The Corner Drugstore." Set in a smoll Pennsylvonio town at the turn of the century. An independent ond sympothetic druggist operates o hoven far oll the tawn chorocters. He comes to the oid of old Miss Harrington who is trying ta convince the community thot she recently had a successful European concert career. This is the finol show of the series.

7 DEATH VALLEY DAYS
"Sixth Sense." A young blind girl, despondent over her affliction, is jolted out of her self-pity by a young mining superintendent. Jeonne Cooper and William Hudson.

9 WORLD IS YOURS—Travel
Viewers trovel to Cubo.

9:00 2 MY FRIEND IRMA
Irmo bakes a cake far the sweet little old lady who moves in next door. The old lody turns out to be a bookie who donotes oll her earnings to worthy causes. Marie Wilson, Mory Shipp. (Marie Wilson will present the $20,000 Borg-Worner Trophy to the winning driver of the Indianapolis Speedway 500-mile Memoriol Doy roce.)

5 4 BOXING—New York
Tammy "Hurricane" Jacksan vs. Charlie Norkus, heovyweights, 10 rounds. Jimmy Powers reports from Madison Square Garden.

TV GUIDE RATINGS

	Rated	B	W	L	D	KO's
Jacksan	6	19	16	2	1	6
Norkus	unrated	34	23	11	0	15

Jackson, nicknamed "The Hurricane" and "The Animol" far his stamina and ever-pressing attack, will be aut to regain the high standing he held in the rotings before lasing to Jimmy Slade. He will be focing a hard-punching veteran in Norkus, who is olways watching for on opening to land o haymaker. This bout dos not figure to go the limit.

Compiled by Not Fleischer (The Ring)

7 DANGEROUS ASSIGNMENT
"The Poris Sewer Stary." Agent Steve Mitchell (Brion Donlevy) is sent ta Poris to warn on ogent thot o spy ring is owore that he is masqueroding os o foreign agent.

9 CHANCE OF A LIFETIME
Dennis Jomes emcees the tolent.

9:30 2 PERSON TO PERSON
Host Ed Murraw visits the New Yark home of singer Mindy Corson.

7 MR. DISTRICT ATTORNEY
David Brian stors as the District Attorney.

9 COLONEL FLACK—Comedy
"Good Old Bab." The soul of chivolry, Colonel Humphrey Flock, mokes the acquaintonce of a girl whose mother is forcing her into an unwanted marrioge. The Colanel passes himself off os on old

college chum of her father, who is out of town, and offers some sage advice. Alan Mowbray, Frank Jenks.

9:45 [4] **YESTERDAY'S NEWSREEL**

5 GREATEST FIGHTS—Film

Chuck Davey vs. Carmen Basilio, welterweights, at Chicago, July 16, 1952.

10:00 2 **NEWS—Fahey Flynn**

[4] **PLAYHOUSE 15—Drama**

"The Fix."

5 WEATHER—Clint Youle

7 COURTESY HOUR—Variety

Jim Moran emcees another barn dance brigade with tap-notch entertainers in the "Old Red Barn." (Guests invited. Write Guest Relations, WBKB.) Sponsored by Courtesy Motors.

9 MOVIE—Drama

"Piccadilly Incident." (1st showing.) A man, believing his wife dead, remarries, but finds that his child by his second wife may be illegitimate. Michael Wilding and Anna Naegle.

10:10 5 **DORSEY CONNORS—Tips**

"A shower for the bride."

10:15 2 **IN TOWN TONIGHT-Variety**

Miss Lee Phillip is femcee, and Len Dresslar stars. Merelyn Tate, The King's Jesters, Frank Smith and his orchestra.

[4] **NEWS—Paul Skinner**

5 NEWS—Jack Angell

10:25 2 **SPORTS—Art Mercier**

[4] **WEATHER—Bill Carlsen**

10:30 2 **NEWS—John Harrington**

[4] **JUSTICE—Drama**

Westbrook Van Voorhis narrates a case taken from the National Legal Aid Society.

5 SPORTS—Norman Barry

10:45 2 **IRV KUPCINET—Comments**

5 HERBIE MINTZ—Musical

11:00 2 **Playhouse—Film Drama**

"Intent to Kill."

[4] **Paul Winchell—Comedy**

5 Howard Miller—Music

Gossip, records, and interviews.

7 News—Ulmer Turner

11:05 7 **Weather**

11:10 7 **Your Lucky Star—Gossip**

Ann Marsters with Hollywaad chatter.

11:15 7 **Tom Duggan—Interviews**

11:30 2 **Late News**

[4] **MOVIE—Mystery**

"The Hideout." Valerie Hobsen.

9 News—Les Nichols

11:35 2 **MOVIE—Drama**

"Storm Over Lisban." A famaus dancer puts herself under the protectian of a suave and sinister man suspected of collabarating with axis agents. Vera Ralston and Richard Arlen.

11:45 9 **Weather—Carl Greyson**

12:00 7 **MOVIE—Drama**

"Intrigue." A man involved in smuggling in China finds himself when he finds love. George Raft and June Havoc.

1:00 [4] **News—Tom Mercein**

1:05 [4] **MOVIE—Adventure**

"Pirate Submarine."

How to make a Gin-and-Tonic

by Commander Whitehead of Schweppes

"To make Gin-and-Tonic just mix a jigger of gin, ice, and Schweppes Quinine Water in a highball glass. Stir—and enjoy. Today, Schweppes Quinine Water, made from the original imported elixir, is being bottled here in this city. Your dealer sells it for very little more than the price of *ordinary* mixers." —*Adv.*

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

MORNING

Programs may be pre-empted by the Mundt Committee hearings.

9:00 ❼ **MOVIE—Western**
"Shooting Men."
❾ **MOVIE—Drama**
"Dreaming Out Loud." Lum and Abner assist a little girl who is hit by a car.

9:30 ❷ **What In The World—Quiz**

10:00 ❷ **Winky Dink And You**
Jack Barry directs the younger set in a crayon session. (1) With the help of a kaleidoscope the children draw a special kind of truck. (2) The youngsters draw a donkey named Spunky, and Jack plays "pin the tail on the donkey." (3) Chapter 2 of "The Jungle Story."
❼ [4] **Space Patrol—Adventure**
"The Red Demon of Venus." Commander Corry and Cadet Happy are locked in an airtight chamber of Neptune's third moon by a criminal who is trying to make them reveal secret information.

10:30 ❷ **Rocket Rangers—Adventure**
"The Cobalt Bomb." There's a mysterious series of cobalt-bomb explosions. Rod Brown is assigned to guard the atomic scientist who is trying to find out why.
[4] **Mister Wizard—Science**
Don Herbert tells about science in everyday life.
❼ **MOVIE—Western**
"Stagecoach To Pecos."
❾ **Secret Files Of Capt. Video**
Ranger, Capt. Video's faithful companion, recalls the many tests he had to pass to reach his present rank. Al Hodge, Don Hastings. This is the last show of the season.

11:00 ❷ **Big Top—Circus Fun**
Ringmaster Jack Sterling and six sensational acts: The Three Ghezzis, English comic acrobats. Howard Nichols, hoop juggler. The Vagabounders, trampoliners. Leon & Eleno, and their Great Danes. The Massive Twins, balancers.
[4] **Wild West Theater—Film**
❾ **F Bar F Ranch—Education**
Penny and Roby show the champion qualities of their boxer, Whitey. Arky the Arkansas Woodchopper presents a film entitled "Story of a Frog."

11:30 [4] **Space Ranger—Adventure**
❺ **MOVIE—Mystery**
"Federal Man." A Federal agent tracks down a crime ring engaged in smuggling narcotics. William Henry, Pamela Blake.
❼ **MOVIE—Western**
"Border Vengeance."
❾ **Cameracade**

AFTERNOON

12:00 ❷ **Lone Ranger—Western**
"Crime in Time." The Lone Ranger sets out to capture a man who tries to sell fake jewels as the real thing. Two bandits add to the Lone Ranger's troubles.
[4] **What's New In The Kitchen**
❼ **Quizdown—Educational**
Angel Casey is quizmistress.
❾ **MOVIE—Drama**
"Scattergood Rides High." Scattergood helps his neighbors protect their breeding farm for horses against con men.

12:30 ❷ **Ray Rayner Show—Variety**
Music, chatter, and guests for teen-agers.
[4] **To Be Announced**
❼ **Hank McCune Show**
"The Dog Story." The dog catcher sets a new rule that all the dogs in the neighborhood should be muzzled, and Honk, thinking this unfair, takes the matter to the City Council. *Sponsored by Bowman Dairy Co.*

12:45 [4] **News**

1:00 [4] **Wild Bill Hickok—Western**
Guy Madison stars as Wild Bill.
❺ **Industry on Parade—Film**
❼ **Home Buyers Guide**
❾ **Batting Practice—Warm Up**
Jack Brickhouse comments on players of today's teams.

1:10 ❾ **Lead Off Man—Interviews**
Jack Brickhouse interviews players.

1:15 ⑤ What's Your Trouble
Dr. ond Mrs. Normon Vincent Peole.
⑦ Commercial
1:30 ② MOVIE—Mystery
"Blackmail." A tough private detective is called in by o ployboy gombler for protection. Williom Morsholl.
[4] Farm Program—Discussion
"Weed out the weed," is the topic of E. V. Ryoll, Kenosha County Agent, ond George Briggs of the Wisconsin College of Agriculture.
⑤ Big Picture—Army Films
⑦ MOVIE—Western
"Gunfire." A desperodo brings obout his own downfall. Frank Jomes.
⑨ BASEBALL—Cubs vs. Cinn.
From Wrigley Field.
2:00 [4] MOVIE—Western
"Mountain Rhythm." A mountain resort owner connives to obtain rich grazing land at o low price. Gene Autry.
⑤ Youth Wants To Know
Guest: Gordon E. Dean, former choirmon of the Atomic Energy Commission.
⑦ MOVIE—Western
"Outlow Rule."
2:30 ② Choose Your Career—Disc.
⑤ MOVIE—Feature Film
3:00 ② Racing—Belmont
The 38th running of the Coaching Club American Oaks from Belmont Pork, Long Islond. Fred Capossela colls the roce. Sam Renick conducts the interviews. Facts and figures for three-yeor olds: purse: $50,000 odded; distonce: one mile ond three furlongs; last year's winner: Grecion Queen, Eric Guerin up.
[4] Education On Parade
"How Important Is Western Europe?" Presented by the U. of Wisconsin.
⑦ S.H.E.—Classified Ads
Service, help, and entertainment. Pot Banks is hostess.
3:30 ② Sports Slant—News
Fahey Flynn with sports headlines.
[4] Colonel Flack—Comedy
Alan Mowbray as the Colonel.
3:45 ② News Roundup
⑨ Tenth Inning Interviews
Creighton tolks with sports people.
4:00 ② True Picture—Film
"Hi Woys ond By Woys."
[4] Marquette Univ. Newsreel
⑦ Ramar Of The Jungle
"Burning Barriers." Ramar attempts to secure remedy from the witch doctor for leopard bite rabies.
⑨ MOVIE—Western
Frontier Playhouse.
4:15 [4] Wis. St. College Newsreel
4:30 ② MOVIE—Adventure
"Zorro's Fighting Legions." Another episode in the life of Zorro, hero of the people. Reed Hodley.
[4] Hot Shot Revue—Musical
⑦ Cisco Kid—Western
4:45 ⑤ Hobby Time—Crafts
Bill Healion continues the construction of an Aeronca Gas Model.
5:00 [4] Lone Ranger—Western
John Hart stars as the masked man.

You Oughta See It!

HANK McCUNE
Show

TV'S NEWEST SITUATION COMEDY
for the whole family!

Well-meaning Hank is always in hot water, along with featured players Florence Bates and Hanley Stafford ("Daddy" of Baby Snooks fame). Fun!

12:30 SATURDAYS WBKB (7)

Presented by
BOWMAN DAIRY COMPANY
Chicagoland's Leading Dairy

PROFESSIONAL TV SERVICE

THIS COLUMN IS SEEN BY OVER 1,000,000 READERS EVERY WEEK. FOR ADVERTISING RATES AND INFORMATION CALL WAbash 2-0366

northwest

FOSTER DAY & NIGHT TELEVISION SER.
2874 N. Milwaukee — HUmboldt 9-0700

HARLEM TELEVISION SERVICE
3233 N. Harlem Ave. — MUlberry 5-1213

south

MASTER SERVICE CO.
1153 E. 82nd St. — SOuth Shore 8-9282

southeast

SOUTHSHORE DAY & NIGHT TV ENGS.
1977 E. 73rd St. — NOrmal 7-0126

FAST RADIO DISPATCHED DAY-NITE SER.
8158 S. Eberhart Ave — Midway 3-9111

loop

FRITZEL RADIO & TV LABORATORIES
55 E. Washington — STate 2-3322

near north

FRITZEL RADIO & TV LABORATORIES
454 W. North Ave. — Michigan 2-7100

north

CRITTENTON RADIO & TELEVISION CO.
4740 N. Broadway — LOngbeach 1-2250

CHAMBERS RADIO AND TELEVISION
3546 N. Ashland Ave. — GRaceland 7-2844

FRITZEL RADIO & TV LABORATORIES
1139 W. Wilson Ave. — LOngbeach 1-0002

UNIVERSAL TELEVISION CO.
6349 N. Clark St. — SHeldrake 3-8141

SATURDAY

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

5 Mr. Wizard—Science
Don Herbert shows his young ossistant how o knowledge af scientific principles can help on othlete.

7 Superman—Adventure
"Drums of Death." A professionol photographer and her brother ore captured by voodoo worshippers while they ore photogrophing the citodel.

9 MOVIE—Western
"Arizono Frontier."

5:15 2 Barker Bill's Cartoons
Cartoons for the kiddies.

5:30 2 Gene Autry—Western
"Revenge Trail." Autry, acting os speciol U. S. Morshal investigating a series of mysterious murders, intervenes in o stoge cooch holdup.

4 Cisco Kid—Western
Duncan Renoldo and Leo Carrillo.

5 Film Shorts

7 Rocky Jones—Space Ranger

EVENING

6:00 2 Theater At Dusk—Drama
"Wreaths Of Poppies." China Smith is led to a night club singer through a series of mysterious deaths omong users af Tiger Tonic herbs. Dan Duryeo os China Smith.

4 News—Paul Skinner

5 To Be Announced

7 Tom Duggan—Sports

9 MOVIE—Western
"Silver Stallion." Three horse thieves trovel the country. Chief Thundercloud.

6:10 4 Weather—Bill Carlsen

6:15 4 Sports—Lloyd Pettit

6:30 2 Beat The Clock—Games
Zony stunts ond "the folks of fun." Flash-photo contest. Bud Collyer.

5 4 Ethel And Albert
Peg Lynch and Alan Bunce.

7 Bob Atcher Show—Family
Capt. Stubby and the Buccaneers.

7:00 ② JACKIE GLEASON SHOW

"Haneymaoner" Ralph Cramden is elected treasurer of his lodge and entrusted with the funds. But he loses them, and in order ta recaup, he gets some more lodge funds, visits the race track, and bets them on a "sure thing." Art Carney, Audrey Meadows, Joyce Randalph, the June Taylor Dancers, and Ray Bloch and his Orchestra.

[4] DANNY THOMAS—Comedy

The Williams household is in confusion when an English friend af Danny's overstays his visit by three weeks.

⑤ BANK ON THE STARS—Quiz

Bill Cullen emcees a comedy quiz pragram featuring filmed segments of recent mavies.

⑦ COMMERCIAL

⑨ MOVIE—Drama

"The Mazart Story." The love and unhappiness af the great composer.

7:15 ⑦ FOCAL POINT—Film

7:30 ⑤ [4] AMATEUR HOUR—Talent

The first in a series af three runaffs priar to the annual "Battle of Champians" at Madison Square Garden an June 19th. Participants: Irish Tenar Michael McCarthy, "The Hambaners," quartet; accardianist Patrick O'Brien, and athers. Ted Mack emcees.

⑦ GREATEST SPORTS THRILLS

Stan Lomax and Marty Glickman present sports highlights an film. All star sports carnival. Olympic basketball tryouts: St. Jahn's vs. La Salle. Baxing: Intercity Galden Glaves. Hockey: NY Rangers vs. Chicaga Black Hawks. Pra basketball: NY Knicks vs. Bastan Celtics. Boxing: Rocky Castellani vs. Jahnny Brattan.

8:00 ② TWO FOR THE MONEY

Haasier humarist Herb Shriner emcees.

⑤ [4] YOUR SHOW OF SHOWS

Eartha Kitt is guest an tanight's shaw. Sid Caesar and Imagene Coca, assisted by Carl Reiner, Haward Morris, and Virginia Curtis present the second in a series af reviews af their most popular "Shaw af Shaws" skits. Miss Curtis plays Carl Reiner's wife and other rales in the sketches on "Shaw af Shaws." Regulars include Jack Russell, song-and-dance teams of Harrison & Halloway, Sylvia Michaels & Keith Textor, Bambi Linn & Rod Alexander, apera singer Marguerite Piazza, and the Dancing Hamilton Trio. (Imagene Caca faces the future in a picture stary an page 20.)

⑦ BOXING—Indianapolis

Jae Miceli, welterweight, vs. Al Andrews, middleweight, 10 raunds. Jack Gregson reparts from the Indiana State Caliseum, Indianapalis, Indiana.

TV GUIDE RATINGS

	Rated	B	W	L	D	KO's
Miceli	8	63	43	16	4	23
Andrews	unrated	34	27	6	1	3

Miceli is on a five-bout winning streak that has seen him recapture the high rating he held before going into the service. In Andrews he will be meeting a foe wha loves to swap punches. Jae depends an his left haak. Al's victary plan is a cantinuous barrage af blows.

Compiled by Nat Fleischer (The Ring)

Plan Family or Group Picnic

FOX RIVER PICNIC GROVE

Fox River Grove, Ill.

38 miles N. W. of Chicago, on the beautiful FOX RIVER. Hundreds of Picnic tables and fireplaces. 40 acres of paradise. Kiddieland. Special prices for Commercial Picnics.

Phone Cary 3621—Louis Cernocky

TONIGHT at **9:30** a comedy you'll like

"HIRED MOTHER"

starring LARRAINE DAY and McDONALD CAREY
(The kids wanted a full-time mother, so they hired one from an employment agency!)

STAR SHOWCASE

drama

romance

comedy

adventure

mystery

with your host
MR. EDWARD ARNOLD

each SATURDAY 9:30 to 10:00 pm

channel **2** **WBBM-TV**
Chicago's **Showmanship** Television Station

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

9 FULTON LEWIS, JR.—News

8:15 9 SENATOR'S REPORT—Talks
Senotors Dirkson ond Douglos report on offoirs af the Senote.

8:30 2 MY FAVORITE HUSBAND
George and Liz go ta New York City on a business trip. While mingling with the "elite" Liz tells some toll tales of the elegance of their home town, much to the annoyance af George. Joon Caulfield, Barry Nelson.

9 WRESTLING—Chicago
John Arjan vs. Jack Sheppard.
Gordon Hessel vs. Billy Hickson.
Mitsu Arakawo vs. George Drake.
Billy Goelz vs. the Great Yomato.
Frank Hurley vs. Bob Ortan.
Bill Melby vs. Red Ryon.
Moin Event: Jahnny Moochey vs. Pot O'Cannor.
Jack Brickhouse reparts from ringside.

8:45 7 TOM DUGGAN—Sports

9:00 2 THAT'S MY BOY—Comedy
"Culture Will Out." Jorrin' Jock is pleased to hear that an alumnus is going to give money ta the athletic department. When Juniar heors this, he grows ongry. The boy feels thot his science teacher is the ane wha needs Eddie Moyehoff, Gil Stratton, Jr. (See review in next week's issue.)

9:05 7 NEWS—Ulmer Turner

9:20 7 FILM SHORTS

9:30 2 STARS SHOWCASE—Drama
"Hired Mother." The children of o dramatic critic decide they wont o fulltime mather and hire one through on employment ogency. Laroine Day.

4 MOVIE—Feature Film

5 YOUR HIT PARADE—Music
Snooky Lanson, Dorothy Collins, Gisele MacKenzie, ond Russell Arms sing the Notian's seven top tunes.

7 BIG PICTURE—Film
The Army in action.

10:00 2 MOVIE—Comedy
"Chompogne For Caesor." A learned mon undertakes to obalish quiz programs. Ranald Calman, Vincent Price.

5 INNER SANCTUM—Mystery
"Hondle With Core." When three gangsters invalved in a murder hear thot a fourth has been released from prison, they decide he knows tao much to live.

7 MOVIE—Mystery
"The Great Flomorian." The beautiful young ossistant in a pistol shooting act, plots to hove her husband killed. Mary Beth Hughes, Dan Duryea.

10:30 5 JANET DEAN, R.N.—Drama
"The Hoyt Case." Janet is flown to a disaster areo in the South ond assigned an emergency hospital. Ello Raines.

10:55 4 WEATHER—Bill Carlsen

11:00 4 Name That Tune—Quiz
Red Benson and Vicki Mills.

5 MOVIE—Feature Film

9 MOVIE—Mystery
"Tragedy At Midnight."

11:30 2 I'm The Law—Police Drama
"Pawder Box." The beating of a sailar leods to the discovery of jewels ond narcotics, which are being smuggled.

4 Dollar A Second—Quiz
Jan Murray emcees quiz game.

7 First Church Of The Deliverance—Religious
250 vaices make up the chair. Rev. Clarence H. Cobbs will deliver o short inspirational message.

12:00 2 MOVIE—Feature Film

4 Boston Blackie—Drama
Kent Taylar stors with Lais Collier.

5 Faces In The Window
Ken Nordine narrotes tale of intrigue.

7 MOVIE—Drama
"Girls In Chains." A teocher, fired becouse af her sister's marriage ta o gangster, takes o jab in a girls' refarmatory.

9 Commercial

12:30 4 To Be Announced

1:00 4 News—Tom Mercein
Late news raundup.

1:05 4 MOVIE—Drama
"Storm Over Lisbon." A famous dancer puts herself under the protection of a suave and sinister man.

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

MORNING

8:30 ❼ Church In The Home
❾ Back To God—Discussion
Rev. Peter H. Eldersveld presents today's problems in the light af the Ten Commondments.

8:45 ❾ Religious Film
The Christophers with Father Keller.

9:00 ❷ Lamp Unto My Feet
Dramotic segment: "The Arrogont Hunter." Nina Fach stors.
❾ MOVIE—Comedy
"Stop That Cab." The odventures of o Hollywood toxi cob driver. Sid Melton.

9:15 ❺ Bible Time—Stories
"The Tower of Babel." Morcello Hein.

9:30 ❷ Look Up and Live
Dr. Charles Templetan asks "Who's The Bass?" The Tawnsmen sing.
❺ The Pulpit—Religious Talk
"The Strange Fire," by Rabbi Ahron Opher af South Shore Temple, Chicaga.
❼ Flight Plan—Aviation
Civil Aeronautics program.
❾ Commercial

9:45 ❺ Religious Film
Guest: octor Stephen McNally.

10:00 ❷ This Way Up—Bible Quiz
Based on the Jewish religian.
❺ Live And Learn—Discussion
Discussian on "Astronomy." Guest, Dr. Frank W. Schlesinger, Director of Adler Planetarium, Chicago.
❼ MOVIE—Feature Film
❾ MOVIE—Western
"Blozing Arrows." A young guide for a wagon train becomes involved with on orphaned French girl. Gary Cooper.

10:30 ❷ MOVIE—Musical
"Nobody's Dorling." The doughter of theatrical parents tokes the plunge into the shaw world. Mary Lee.
[4] This Is The Life—Drama
A high schoal youth thinks he knows oll the onswers.
❺ Sunday Funnies
Uncle Ned Locke reads the comics.

11:00 [4] Church Services
❺ MOVIE—Feature Film

11:25 ❼ Commercial

11:30 ❷ Contest Carnival—Kids
Borker Gene Crone: Betsy Currier & Robert Guimond, rapers, of Baston. Frank Sentini & Compony, tumblers.
❺ MOVIE—Western
"Rustlers of Devil's Conyon." A cowboy returns to his ranch at the end of the Spanish American Wor to find his territory overrun with rustlers. Allon Lane.
❼ Faith For Today—Religious
Fourth anniversory telecast, from the plotfarm of the Civic Auditorium in San Froncisco at the generol canference af the Seventh-Day Adventists. Pastor Fagal will deliver his regular brief sermon.
❾ Dick Tracy—Mystery Drama
"Payrall Rabbery." Ralph Byrd stars.

AFTERNOON

12:00 ❷ News—Frank Reynolds
[4] Noontime Comics
❼ Johnny Jupiter—Puppets
"The Fire." Jahnny and Reject are in anather hilariaus jam.
❾ MOVIE—Western
"Heroes of the Saddle." The Three Mesquiteers try ta odopt a homeless child.

12:15 ❷ Your Future Home—Ideas

12:30 ❷ Film Feature
"Nor Gloom of Night." A small town postmon, who tells toles to excite the quiet townspeople, finds himself in trouble when he opens sameone's mail.
[4] Wonders Of The Wild
❺ Frontiers Of Faith
The program is presented through the American Council of Christion Churches. The sermon "Whot is Truth?" is delivered by Reverend Arthur G. Slaght, secretory of the Council's radia and TV committee.
❼ Amateur Hour—Talent
Bob Murphy emcees. (Guests are invited ta the Civic Opera Theoter. Tickets unnecessary.)

12:45 [4] Hank The Handyman

1:00 ② MOVIE—Comedy

"Love, Honor, ond Goodbye." A stage-struck wife leaves her husband, suspecting him of infidelity, and disguises herself to prove her case. Virginia Bruce and Edword Ashley.

[4] Better Living Theater

"Bright Future," lighting in our future homes, is the topic of W. H. Robinson Adv. Director, Lomp Divisian of Genera Electric, and Edith Evans, Editor of *Living For Young Homemakers.*

⑤ John Ott—Gardening

Time lopse films on "Iris."

⑨ Batting Practice—Warm Up

Jack Brickhouse comments.

1:10 ⑨ Lead Off Man—Interviews

Vince Lloyd interviews ployers.

1:30 [4] Zoo Parade-About Animals

"Spring Arrivols" introduces the viewer to the younger set of animals at Lincaln Park Zoo in Chicogo. Marlin Perkins and Jim Hurlbut.

⑤ To Be Announced

⑦ Wild Bill Hickok—Western

"Ghost Tawn Adventure." An old prospector, actuolly an old time gunmon, gives Wild Bill and Jingles a hord fight.

⑨ BASEBALL—Cubs vs. Cinn.

From Wrigley Field. 1st game of o double-header.

2:00 ② Farmtown U.S.A.—Menard

Ralph Theis, poultry raiser from Botovia, Ill. and his wife and six children will join George Menard. Todoy's topic: "Broilers."

[4] Roy Rogers—Western

⑤ City Desk—Discussion

Williom Ray moderotes panel discussion of Chicago's city problems.

⑦ Annie Oakley—Film

"Mystery Woman." Gail Dovis stors os Annie.

2:30 ② Film Feature

"Toles of Mulcahy." A mon makes his daughter believe that he is a weolthy mon, until his bluff is called by o friend. Bruce Cabot.

[4] To Be Announced

⑤ Sloan Safety Awards

[SPECIAL] Safety progrom, featuring dancers Bambi Linn & Rod Alexander in acting roles; J. C. Furnas, author of "—And Sudden Death;" and the presentation of the Alfred P. Sloon Rodio and Television Awards for highwoy sofety crusades. The owards are administered by the National Safety Council, ond will be presented by Alfred P. Sloan, Jr. In the dramatic portion, Mr. & Mrs. Alexander portray newlyweds picked up for a minor traffic violotion.

⑦ Ramar Of The Jungle

3:00 ② Man Of The Week

Justice William O. Douglas of the U.S. Supreme Court, author of several books on the Far Eost.

[4] The Grenadiers—Musical

⑤ American Forum Of The Air

Senotors William F. Knowland (R., Calif.), Republican leader, and Mike Mansfield, (D., Mont.). Stephen McCormick moderates. Todoy's topic is: "How Effective is Our Foreign Policy?"

⑦ MOVIE—Feature Film

3:30 ② Youth Takes A Stand—Panel

Today's youth, four Korean war veterans from the Bronx Veterans' Hospital, discuss current issues. Jim McKoy moderates.

⑤ Zoo Parade-About Animals

"A Lady's Wardrobe." It's really a parade this week, of Lincoln Park Zoo's stars, while lovely models display apparel derived from such animals. Among the items: calf shoes, a mink scarf, a lizard belt. Morlin Perkins.

3:45 ⑨ Tenth Inning—Interviews

4:00 ② Adventure—Educational

"Adventure" hos three segments: 1. Bullfighter Barnaby Conrad, "El Nino de California," author of "Motodor" and "Fiesto Bravo," discusses the significance of bullfighting to the Sponish people. 2. Dr. Lester Aronson tells of "parental behavior" in the moting and spawning habits of fish. 3. Dr. Robert Murphy discusses the "Haneyguide", a bird that leads Africon tribes to beehives.

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

5 4 Hall Of Fame—Drama
"The Armor Bearer," by Helaine Hanff. The story of Russell Conwell, the founder af Temple University in Philadelphia, Pa. Conwell, who is already a lawyer, decides to become a preacher as well. He does this in memory of his armar bearer who was killed during a battle in the Civil War. Conwell travels throughaut the U.S. delivering his famed "Acres of Diamonds" speech, until, in Philadelphia, he builds the Baptist Church.

9 BASEBALL—Cubs vs. Cinn.
2nd game of a double-header from Wrigley Field.

4:30 5 4 Kukla, Fran, and Ollie
Burr Tilstrom and Fran Allison.

7 Super Circus—3 Ring Thrills
Claude Kirchner, Mary Hartline, and these acts: Whimpy, the English clown; Myriam France, contortion an trapeze; Brick Bros. & Mr. Murphy, trampaliners; The Del Morals, perch act.

5:00 2 The American Week
4 Paul Hartman Show
5 Meet The Press—Discussion
7 Cisco Kid—Western Film

5:30 2 You Are There—Drama
We witness the important events in "The Rise of Genghis Khan," in 1203. (Teachers assign this show as homework. p. 10.)

4 You Asked For It—Requests
5 Roy Rogers Show—Drama
"Huntin' For Trouble." The Wolf gang captures Roy. They want him ta lead them to safety. Ray, and Dale Evans.

7 Jane Pickens Show

5:45 7 Commercial

EVENING

6:00 2 Earn Your Vacation
Comedian Johnny Carson emcees audience participation quiz show. Two of Los Angeles' mast popular models, Mollie Sinclair and Jackie Loughery, act as hastesses. Miss Loughrey is a former winner of the "Miss United States" title.

4 Joe Palooka—Adventure

5 TV Film Theater—Drama
DEBUT "Pablo's Well." An escaped convict blows up a desert water well in arder to keep a posse off his trail. He forces its deeply religious custodian to lead him to safety. Ian MacDanald plays Pablo. Jay Noveld is the convict Garvey.

7 You Asked for It—Requests
Art Baker with filmed answers to viewers requests. Jahn Carradine, stage and screen actor, stars in a dramatized presentation af the poem "The Face on the Barroom Floor." Viewers follow the camera around the Indianapalis Speedway in the cackpit of a racing car, driven by Billy Vukavich, winner of last year's Memorial Day classic.

9 Quality Theater—Film
"Kerry Fallan's Birthday." The paorest man in County Meath, Ireland, sets aut at the bidding of a dead man's son to impersonate the richest resident on his deathbed. Albert Sharpe.

6:30 2 Private Secretary—Comedy
Susie is sent out to sign up a temperamental Hungarian chef for a TV cooking show. The maestro refuses to eat any foad but his awn. Ann Sothern, Leon Askin, Sig Arno.

5 4 Mr. Peepers—Comedy
Mr. and Mrs. Robinson Peepers set off on their honeymoon, in Mr. Remington's car. They arrive at a country resort only to find that their reservation begins on the fallowing day. Wally Cox and Patricia Benait. (Our reviewer calls this one "a shaw with integrity." Page 22.)

7 Drew Pearson
9 Theater Date—Film Drama
"Scattergood Baines." Scattergood comes wandering into a small town and outwits chiselers. Guy Kibbee.

6:45 7 News—Austin Kiplinger

7:00 2 TOAST OF THE TOWN
Host Ed Sullivan presents Liberace and Hermione Gingold in a comedy sequence. Liberace plays "The Warsaw Concerta" as Miss Gingald accompanies him on the cello. Brother Georae Lib-

erace canducts the orchestra. And there's more; comedian Red Buttans appeors os prizefighter "Rocky" Buttons; sangstress Potti Poge sings; galf pro Johnny Forrell discusses the coming Notional Opens Tournoment which takes place at his caurse; the All-Indian 30-vaice Bacone College Choir af Muskogee, Okla., appears in costume to sing charal favorites; English camic Richard "Mr. Pastry" Hearne dances and daes pantamime.

5 4 COMEDY HOUR—Variety

Deon Martin and Jerry Lewis make their last oppearance af the seasan. The "Clawn Princes af Camedy" show what happens to them and ta a mation-picture soundstage when they ore making a movie. In moments of camparative calm, Martin sings papular tunes. The Dick Stabile Orchestra is featured an the program. Next week at this time: "the Summer Camedy Hour," an haur-lang revue featuring different headliners each week, which will originate in New Yark and Hollywaad on alternate weeks. The first summer show ariginates in New Yark and is called "Haliday in New York." It features singer-comedienne Koye Ballord, actor Jackie Caaper, ond camedion Jules Munshin.

7 ON THE BOARDWALK

DEBUT Fram the Steel Pier in Atlantic City Paul Whiteman emcees o weekly tolent shaw. Port I: Eight performers are given brief ouditions, and judged by a show-business panel. Part 2: The four perfarmers vated best on the preceding week's show are to perfarm ofter o week's professionol coaching. This week's panel: Evelyn Ay, Miss America af 1954; Dudley Wilkinsan, MGM talent scaut; and Bunny Rasselli, donce choreographer. Ta fill in the secand half hour af this premier shaw, Paul Whiteman presents four of his recent discaveries: Nancy Lewis, singer-pionist; 6-year-old Andrea McLaughlin, with her camedy-singing rautine; drummer Bobby Gregg; ond saxophonist Jahn Donser.

SPORTS
by ED PAZDUR

Is Matthews the Real Culprit? . . .

JACK DREES, a personable WBKB sportscaster, fired Chicago's most formidable blast at Cub demands of $100 for TV interviews. "The biggest culprit," said Drees, "is the ball club. Particularly Wid Matthews.

"Matthews must have been out of his mind when he publicly approved of the fee. It's an unbelievably ridiculous statement. He, of all people, should realize the importance of having his players out before the public. If he feels the Cubs should be compensated for personal appearances—then maybe the Cub front office should pay them!

Drees

"The Cubs are absolutely wrong," continued Drees, "for demanding payment for in-the-park interviews. It helps their careers, causes no inconvenience, and does not interrupt practice. However, they should be paid for downtown interviews, especially on late evening shows. But not $100. I'd say $25 to $50 is more reasonable.

"Furthermore, the Cubs were also ethically wrong in bringing up their demands at this late date. When a station purchases TV rights, they buy under the assumption that players would be available for interviews. Now the stations are embarrassed and you can be certain many sponsors are upset.

"No local sponsors can absorb the cost of paying such fees. Until the Cubs become more realistic about the matter, you'll see very few of the Bruins on TV this year. They're not that important."

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

8:00 ❷ **FRED WARING—Music**
❺ [4] **PHILCO TV PLAYHOUSE**
"The Shadow of Willie Greer," by Horton Foote. Willie Greer wants a career that is all his own but he can't seem ta find himself. His grandparents urge him to come back and run their Texas farm.

Cast

Grandma .....Dorothy Gish
Grandpa .....William Hansen
Willie .....Wright King
Lester .....Frank Overton
Edna .....Nan McForland

Spansared by Philco Carp.

❼ **WALTER WINCHELL—News**
❾ **ROCKY KING-Roscoe Karns**
"Bored From Within." A young real-estate broker is shot from outside the window of his home.

8:15 ❼ **MARTHA WRIGHT—Musical**
Martha's guests are Jerome Courtland & Polly Bergen. The comedy-singing team are Mr. and Mrs. in private life.

8:30 ❷ **MAN BEHIND THE BADGE**
"The Case of the Quiet Room." A man lies near death from a mugging. In tracking dawn the events behind the attack, the investigators discover a giant gambling ring. The "Man Behind the Badge" is William A. Lang, chief investigator for Tulsa County, Tulsa, Okla.

❼ **DOCTOR I.Q.—Quiz Game**
❾ **PLAINCLOTHESMAN-Drama**
"Nice Lady." The unseen lieutenant is called in when a man carrying o bus company's cash is kidnapped in broad daylight, and an innocent bystander is killed. Ken Lynch stars as the lieutenant, and Jack Orrison plays Sgt. Brady.

9:00 ❷ **THE WEB—Drama**
"The Cat and the Canaries." The entire community believes the evil rumors it hears about a new couple in the town. When the couple's goodwill housewarming party turns to disoster, the town is sure it was right. June Dayton plays the young wife.

❺ [4] **LORETTA YOUNG—Drama**
"Lady in War Paint." A yaung teacher arrives at a one-room Indian Adobe school and learns that her pupils are out picking cottan at a neorby farm. Jeff Morrow, Anthony Numkema.

❼ **BREAK THE BANK—Quiz**
Bert Parks emcees.

❾ **LIFE WITH ELIZABETH**
"Monopoly." When Alvin and Liz play monopoly, they're a couple of kids again. "Planning a Dinner." Something oddly interesting is sure ta happen when Elizabeth plans a dinner party. "Third Degree." Elizabeth reveals a business secret to one of her girl friends and Alvin refuses to forgive. Betty White and Del Moore.

9:30 ❷ **WHAT'S MY LINE?—Quiz**
Panelists: Bennett Cerf, Arlene Francis, Steve Allen, Darothy Kilgallen with John Doly.

[4] **OZZIE AND HARRIET**
❺ **MAN AGAINST CRIME**
"Rumble in the Streets," part one of a special two-part story about juvenile delinquency. Facts have been taken from actual police records. Mike studies the octivities of teen-age gangs through courses with social workers and direct contact with the members of the gangs. Ralph Bellamy plays Mike Barnett. Part two will be seen next week.

❼ **STOCK CAR RACING**
Raceway Park. Wayne Adams announces.

❾ **TV THEATER—Film Drama**
"People's Choice." Small town politics causes a marital squabble between a young man and his wife.

10:00 ❷ **NEWS SPECIAL**
[4] **NEWS ROOM**
❺ **WEATHER—Clint Youle**
❼ **MOVIE—Comedy**
"Abroad With Two Yanks." Mony schemes and plons evolve when two U.S. doughboy buddies are after the same girl. William Bendix, Helen Walker and Dennis O'Keefe.

9 MOVIE—Mystery

Courtesy Theater. (1st showing) "Th Man Who Cheated Himself." A ma helps his wife in a very cleverly cor cealed murder, and finds himself mo involved than he had anticipated. Joh Dall, Lee J. Cobb, and Jane Wyatt. Spo sored by Courtesy Motors.

10:10 5 DORSEY CONNORS—Tips

Tend to your garden.

10:15 2 BIFF BAKER U.S.A.—Drama

5 NEWS—Alex Dreier

10:30 5 SPORTS—Norm Barry

4 VICTORY AT SEA

"The Fate of Europe." Destruction c Axis forces in Europe.

10:45 2 FABULOUS YOU—Women

Syd Simons, makeup expert and authorit, and Jacqueline MacKenzie, fashion coo dinator, are regular members of tl beauty panel. Jack Taylor announces.

11:00 2 MOVIE—Drama

"Moon and Sixpence." The tale of famous artist, his loves and sufferin while in the South Seas. George Sanders.

4 TV Hour—Drama

"Atomic Attack." The story traces the effect on a typical suburb of an atomic attack on an American city. Robert Keith.

5 MOVIE—Drama

"Atlantis." A lost land in the Sahara Desert is ruled by a ruthless but ir- restible woman. Maria Montez.

11:30 9 News—Les Nichols

11:45 9 Weather—Carl Greyson

12:00 4 Plainclothesman—Drama

"A Tense Situation." Though Joe Wesling is supposed to be locked in jail, his body is found in a wrecked auto. Ken Lynch stars.

7 MOVIE—Mystery

"Night For Crime." A beautiful screen star is strangled during a Hollywood blackout. Glenda Farrell and Lyle Talbot.

12:30 2 News

4 Rocky King—Roscoe Karns

A scientist dies of radiation poisoning. It looks accidental. Roscoe, Todd Karns.

1:00 4 News—Tom Mercein

AUTHORIZED CITYWIDE

TV SERVICE

- Picture tube installations low as $27.00
- Highest Quality Parts and Tubes
- Reasonable Home or Shop Labor Prices
- Our Work and Parts Guaranteed 1 Year

PICTURE TUBES AND PARTS IN STOCK FOR
ADMIRAL
CROSLEY
DUMONT
EMERSON
GAROD
GENERAL ELEC.
HALLICRAFTERS
MAGNAVOX
MAJESTIC
MOTOROLA
PHILCO
RCA VICTOR
SCOTT
SENTINEL
STROMBERG
TRAVELER
WESTINGHOUSE
ZENITH

Call Nearest Number

MIchigan 2-7100
454 W. North

WEllington 5-3050
1005 W. Belmont

GRaceland 7-3300
3179 N. Clark

KIldare 5-0425
4100 Milwaukee

EVerglade 4-0440
2753 W. North

KEdzie 3-7766
9 S. Kedzie

HYdepark 3-3100
1305 E. 63rd

STewart 3-1000
7460 S. Vincennes

LOngbeach 1-0002
1139 W. Wilson

Fritzel
Est 1925
A Trusted Name

andard Time areas, subtract one hour.

4 **Gordon Thomas—Variety**
5 **Bride and Groom-Wedding**
COLOR Shirley Anna Christiana of Pine Bush, N. Y., marries Philip James Nanemacher of Newburgh, N. Y.
7 **Danny O'Neil Show**
Danny, Chet Rable, Nancy Wright.
9 **Film Feature—Comedy**
"Blonde Comet." A girl driver enters the Indianapalis speed races.
:15 2 **Love Of Life—Serial**
Hal Craig has an ulterior motive.
5 **Hawkins Falls—Serial**
:30 2 **Search For Tomorrow**
Irene decides ta phane Joanne. She's afraid Jaanne may have changed her mind.
5 **Betty White Show**
Music by Frank De Val and his archestra.
9 **Earl Nightingale—Chats**
:45 2 **Guiding Light—Serial**
Dick decides ta ask Dr. Baird far a few weeks vacation. (Review an page 23.)
11:55 7 **News—Ulmer Turner**
9 **News—Steve Fentress**

AFTERNOON

12:00 2 **Brighter Day—Serial**
4 **What's New In The Kitchen**
5 **Noontime Comics**
Johnny Coons entertains the kiddies.
7 **Happy Pirates—Variety**
Twa-Tan Baker with Art Hern.
9 **Hi Ladies—Interviews**
Mike Douglas emcees the fun.
12:15 2 **Portia Faces Life—Serial**
Margan Elliatt tries ta talk Kathy Baker inta helping him in a blackmail scheme.
12:30 2 **Garry Moore—Variety**
The cast shaws the difference between events as they accur in the mavies and as they actually happen in real life.
5 **Bob And Kay—Chatter**
Kay Westfall and Bob Murphy.
12:45 4 **News**
9 **Charm Salon—Beauty**
Hostess Patricia Stevens with manicure and hand care secrets.

[illegible] **Conway**
9:00 2 **Godfrey And Friends**
(Stary an Lu Ann Simms, p. 8.)
5 4 **Ding Dong School**
7 **Cookery Magic—Recipes**
Geargе Nichols with kitchen tips.
9 **Paul Fogarty—Exercises**
"Exercise helps—no end!"
9:30 5 4 **One Man's Family-Serial**
Hazel plans a trip to Hanalulu.
7 **Pied Piper Show—Kids**
9 **Time For Stories**
9:45 5 4 **Three Steps to Heaven**
Vince Bannister seems ta have wan.
10:00 5 4 **Home—Women's News**
7 **Play House—Kiddies**
Angel Casey with games and stories.
9 **A To Z Of Cookery—Tips**
Memorial Day picnic.
10:30 2 **Strike It Rich—Quiz**
7 **Studio B For Bartlett**
Tommy Bartlett and a guest personality.
10:55 7 **News—Ulmer Turner**
9 **News—Steve Fentress**
11:00 2 **Valiant Lady—Serial**
Helen warries abaut Diane.

12:55 ❼ **News—Ulmer Turner**
❾ **News—Steve Fentress**

1:00 ❷ **Double Or Nothing—Quiz**
Bert Porks emcees quiz game.
[4] **Bob Heiss—Interviews**
❺ **Francois Pope—Recipes**
Instant coffee coke; elbow macoroni ond pork sausage cosserole.
❼ **Ruth Crowley—Baby Care**
"Care of baby's eyes, eors, nase, ond nails before the bath."
❾ **Batting Practice—Warm Up**

1:10 ❾ **Lead Off Man—Interviews**
Jack Brickhouse interviews ployers.

1:15 ❼ **The Doctor Answers—Talk**
Elizabeth Hort conducts discussion with Dr. W. W. Bouer or Williom Bolton.

1:30 ❷ **Linkletter's House Party**
Guest: octress Jon Sterling.
❼ **Stuart Brent—Discussion**
❾ **BASEBALL—Cubs vs. Cards**
First game af o double-header from Wrigley Field.

1:45 ❼ **Swingalong—Musical**

1:55 [4] **Weather—Bill Carlsen**

2:00 ❷ **Big Payoff—Quiz**
Rondy Merrimon and Bess Myerson.
❺ [4] **Kate Smith—Variety**
Jeff Clork and Rito Noble in o bay-and-girl musicol praduction.
❼ **Claude Kirchner—Variety**

2:30 ❷ **Bob Crosby—Musical**
Tunes: "If You Ever Get to My Home Town," "Do You Love Me, Reolly Love Me," "I Could Have Told You."
❼ **Win Stracke—For Kids**
"Uncle Win" with fun, folk songs and animols.

3:00 ❷ **Woman With A Past-Serial**
The story of the scene at Gigi's porty hits the popers ond the Sherwood household is upset.
❺ [4] **Welcome Travelers**
Tommy Bartlett interviews Chicogo visitors.
❼ **MOVIE—Feature Film**

3:15 ❷ **Secret Storm—Serial**

3:30 ❷ **Petticoat Party—Games**
Frozier Thomos emcees the fun. (Guests invited. Write WBBM-TV, Petticoot Party.)

Time for lunch and . . .

JOHNNY COONS

with his

NOONTIME COMICS

A laugh-packed thirty minutes of old-time silent films for the kids and grownups too . . . every

Monday thru Friday

★ **12:00 Noon** ★

WNBQ *channel* **5**

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

5 [4] **On Your Account**
Interviews with Win Elliot.

3:45 9 **Tenth Inning—Interviews**
Harry Creighton interviews sports people.

3:55 7 **News—Ulmer Turner**

4:00 2 **Shopping With Miss Lee**
[4] **Beulah Donohue—Women**
5 **Pinky Lee-Comedy, Games**
7 **Home Theater-Film Feature**
"Going Hame." The strange friendship which exists between the governor and his gardener is deeply resented.
9 **BASEBALL—Cubs vs. Cards**
2nd game of a double-header fram Wrigley Field.

4:20 2 **MOVIE—Western**
"Frontier Vengeance." Framed far the murder af his best friend, a cowboy tries to prove his innacence.

4:30 5 [4] **Howdy Doody—Puppets**
The lang absent Flubadub makes his appearance with Buffala Bob Smith.
7 **Garfield Goose and Friend**
"King" Garfield and Frazier Thomas.

5:00 [4] **Superman—Adventure**
Geargе Reeves stars as Clark Kent.
5 **Elmer, The Elephant—Kids**
Jahn Canrad, Elmer, and Elmira.
7 **Jolly Seven Gang—Kids**
Joe Kelly and the Rabot.

5:30 2 **Gene Autry Time—Film**
[4] **Foreman Tom—Western**
5 **Close-Up—Musical**
Howard Miller, June Valli and the Art Van Damme Quintet.
7 **Sports—Tom Duggan**

5:45 7 **Bob And Ray—Satires**
Bob Elliot and Ray Goulding.

EVENING

6:00 2 **Sports—Bob Elson**
[4] **Hot Shot Revue—Musical**
5 **Weather—Clint Youle**
7 **News—Austin Kiplinger**
9 **Captain Video—Adventures**
The real Capt. Video disappears and a third man, wha is pretending to be Capt. Video, appears. Al Hodge

6:05 5 **News—Jack Angell**
7 **Sports—Jack Drees**

6:10 5 **Sports—Joe Wilson**
7 **Weather—Wayne Griffin**

6:15 2 **News—Julian Bentley**
[4] **News**
5 **Dorsey Connors—Travel**
Goslar, Germany, tonight.
7 **News—John Daly**
9 **Sports Final—Vince Lloyd**

6:20 5 **Alex Dreier—Features**
"Man On the Ga," with news.

6:25 [4] **Weather**
5 **Tony Weitzel—Comments**

6:30 2 **News—Douglas Edwards**
[4] **Sports Picture**
5 **Tony Martin—Music**
Tunes: "Back in Yaur Own Back Yard," "Here," "I Dan't Know Why."
7 **Jamie—Drama**
Tanight's story, "Jamie's Diamand," was scripted by the show's praducer Julian Claman. Jamie finds a diamond an the street and dreams af what it wauld be like to be rich. Brandan de Wilde.
9 **News—Spencer Allen**

6:45 2 **Perry Como Show—Music**
Tunes: "Is Anybody Here?" "Don't Worry Abaut Me," "Jilted."
5 [4] **News—Merrill Mueller**
Swayze returns tamorrow.
9 **Chicagoland Newsreel**

7:00 2 **BURNS & ALLEN—Comedy**
Gracie and Blanche are off—to San Francisca, that is. Grass-widowers Geargе and Harry decide that this is their opportunity ta live it up.
[4] **NAME'S THE SAME—Panel**
Robert Q. Lewis with Joan Alexander, Basil Rathbone and Gene Rayburn.
5 **NAME THAT TUNE—Quiz**
Musical comedy quiz featuring Red Benson and Vicki Mills. (Vicki Mills tells why she is frustrated in next week's TV GUIDE.)
7 **SKY KING THEATER**
"Designing Woman." An attarney's plan ta "inherit" a valuable ranch is suppressed by Sky King.

9 DOLLAR A SECOND—Quiz
Jan Murray emcees comedy quiz.

7:30 2 TALENT SCOUTS—Variety
Arthur Godfrey emcees professionol talent. (See story, next week's TV GUIDE.)

5 4 CONCERT—H. Barlow
Soloist: soprono Roberta Peters.
Program
Miss Peters
Shadow Song from "Dinorah"..... Meyerbeer
Estrellita.....Manuel Ponce
When I Was 17.....Swedish folksong
Love Is Where You Find It..... Nacio Herb Brown
Orchestra
The Recessianal .....
Reginald De Koven, Rudyard Kipling
Slavonic Dance No. 1.....Dvorak
Charus
Yours.....Ganzalo Roig

7 AUTO RACE—Sport
SPECIAL "Indionapolis Thrills of a Lifetime." Filmed and live highlights af todoy's speedway race. Interviews with the winner ond other celebrities plus highlights af previous yeors' speedway classics. From Indianapalis.

9 BIG PICTURE—Film

7:40 7 FOCAL POINT—Film

8:00 2 I LOVE LUCY—Comedy
"Cuban Pals." Lucy is jealous af Desi's attractive Cuban dancing partner. She plans an elaborate scheme ta oust the Latin lovely. Lucille Ball.

4 THE GOLDBERGS—Comedy
Partner Mendel is jealaus when Jake is nominated for a Who's Who in the dress industry. Gertrude Berg.

5 DENNIS DAY—Comedy
Dennis hears that Peggy is auditianing for a night-club owner, and decides to sove her from this shady character. (Next week's issue takes a loak at Dennis Day's busy home life.) *Spansared by RCA Victor.*

7 THE SHOWROOM—Musical
DEBUT Kenny Bowers, Betty Chopel, and Shirley Scott and the Modulators.

9 BEHOLD THY MOTHER
Marion Year series in conjunctian with the centenary celebration of the Catholic Church. Father Keane conducts.

8:30 2 RED BUTTONS—Comedy
Red appears os a country bumpkin, "Rospberry" Buttons, in a half-haur musical comedy. The show feotures original music, os well os poradies on popular tunes.

5 4 ROBERT MONTGOMERY
"Once Upon A Time," by Theodare and Mothilde Ferro. A bridal couple stond in their receiving line. As the guests pass by, the bride and groom look inta foces thot recoll the days of their courtship, and the peaple they might hove married. . .if!
Cast
Nancy .....Peggy Ann Garner
Daris .....Elizabeth Mantgamery
Roger .....William Lundmark
Mrs. Blake .....Jay Hodges
Mr. Bloke .....Edward Andrews

From St. Nicholas Arena
in New York
CHANNEL 9
TOPS IN
BOXING
MONDAYS
9:00 P.M.
Following Boxing
SPORTS PAGE with ARCH WARD
WGN-TV Channel 9
YOUR STATION FOR SPORTS

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

❼ PRES. EISENHOWER—Talk

President Dwight D. Eisenhower speaks at Columbia University's president's dinner at the Waldorf-Astoria Hotel. The theme of Columbia University's bicentennial celebration this year is: "Man's Right to Knowledge and the Free Use Thereof." President Eisenhower served actively as president of Columbia from June, 1948, to December, 1950, when he took a leove of absence to organize the NATO forces.

❾ SPORTSMAN'S CLUB

9:00 ❷ STUDIO ONE—Drama

"The Death and Life of Larry Bensan," by Reginald Rose. Mr. Rose is the author of "Remarkable Incident at Carsan Corners," and "Thunder on Sycamore Street." Tonight's drama tells af a veteran who is returning to his small home town after months in a Korean prisan camp. He does not know that his parents have separated and that the family life he knew is shattered.

Cast

Larry Benson .....Skip Homeier
Sam Benson .....Chester Morris
Freda Benson .....Peg Hillias
Jessie .....Lee Remick
Nettie Clark .....Ruth Amos
Mrs. Potter .....Lucie Lancaster
Mrs. Fitch .....Belle Flower

❼ PARS, BIRDIES, AND EAGLES

Danny O'Neill emcees, and Johnny Revolta, former Western Open Champion, now with Evanstan Golf Club, who gives demonstratians of technique and form, is joined by a professional galfer.

❾ BOXING—New York City

Lulu Perez vs. Mickey Mars, featherweights, 10 rounds. Chris Schenkel reports from St. Nicholas Areno.

TV GUIDE RATINGS

	Rated	B	W	L	D	KO's
Perez	3	29	27	2	0	12
Mars	unrated	18	15	3	0	7

Mars, with a win over American bantamweight champ Nate Brooks, will be making his TV debut. He is a busy clubfighter. Lulu, shooting for a title shot with Sandy Saddler, will be going all out. Bath are young and eager to impress.

Compiled by Nat Fleischer (The Ring)

9:30 [4] WHO SAID THAT?

Regular panelists June Lockhart, Morey Amsterdam, and H. V. Kaltenborn, are joined by Herman Hickman, former Yale football coach, and well-known TV pundit. Walter Kiernan moderates.

❺ TV PLAYHOUSE—Film

"Allen of Harper." When a college professor reaches mandatory retirement age, three af his outstanding former students spearhead a campaign to reinstate him.

❼ RACKET SQUAD—Drama

"Three Ring Circus." A racketeer takes over o small tawn by convincing them that he can reroute the circus so that it will play there. Reed Hadley.

9:45 ❾ SPORTS—Arch Ward

10:00 ❷ NEWS—Fahey Flynn
[4] INDUSTRY ON PARADE
❺ WEATHER—Clint Youle
❼ CITY ASSIGNMENT—Film

"The Comeback." Steve and Lorelei visit the funhause on the pier which is a front for some crooked business. Pat McVey and Jane Nigh.

❾ MOVIE—Comedy

"Millionoire Far Christy." A pretty legal secretory is sent to inform a radio philosopher that he is heir to a fortune. Fred MacMurray and Eleanor Parker.

KOOLVENT

FIGHT AT 9:00 TONIGHT

Keep Score With Ed Pazdur On WGN-TV, See Listings.

NAME	1	2	3	4	5	6	7	8	9	10

10:10 ⑤ **DORSEY CONNORS-Variety**
Know your poison ivy.
10:15 ② **IN TOWN TONIGHT-Variety**
Miss Lee Phillip is mistress-of-ceremonies, ond Len Dresslor, Merelyn Tote, The King's Jesters, and Fronk Smith with his orchestro, supply the music.
④ **NEWS—Paul Skinner**
⑤ **NEWS—Jack Angell**
10:25 ④ **WEATHER—Bill Carlsen**
10:30 ② **NEWS—John Harrington**
④ **BIG STORY—Drama**
Philip Abbot stars as O. E. Rouse of the Los Cruces (New Mexico) *News*. Rouse helped trock down the motorist whc shot a sheriff.
⑤ **SPORTS—Norman Barry**
⑦ **CANDID CAMERA**
Allon Funt and his spying camera visi: a luggage repair shop.
10:45 ② **IRV KUPCINET—Comments**
Gossip, chotter and interviews.
⑤ **HERBIE MINTZ—Musical**
11:00 ② **Playhouse—Film Drama**
④ **Big Town—Drama**
Pot McVey and Beverly Tyler.
⑤ **Chicago Crossroads**
Interviews with Dorothy & Tony Weitzel,
⑦ **News—Ulmer Turner**
11:05 ⑦ **Weather**
11:10 ⑦ **Your Lucky Star—Gossip**
Ann Marsters with Hollywood chatter.
11:15 ⑦ **Guest House—Variety**
Fran Allison with interviews.
11:30 ② **Late News**
④ **MOVIE—Musical**
"Tahiti Honey." A bond leader, stronded in Tahiti, finds o girl singer in a cafe
⑨ **News—Les Nichols**
11:35 ② **MOVIE—Musical**
"Stage Door Conteen." The fobulou canteen in Hollywood is the scene c romance ond fun. Lon McCollister.
11:45 ⑨ **Weather—Carl Greyson**
12:00 ⑦ **MOVIE—Drama**
An unwed mother ploces her child in a orphonoge, and later becomes o judg in o juvenile court where o case i: volves her long lost doughter.
1:00 ④ **News—Tom Mercein**

tandard Time areas, subtract one hour.

0:55 ❼ **News—Ulmer Turner**
❾ **News—Steve Fentress**

1:00 ❷ **Valiant Lady—Serial**
Tony's tactics with Helen prove to be a hindrance to his courtship plans.
[4] **Gordon Thomas-Interviews**
❺ **Bride and Groom-Wedding**
[COLOR] Margo Ball of Neptune Beach, Florida, marries Albert Boyd of St. Thomas, The Virgin Islands.
❼ **Danny O'Neil—Variety**
❾ **Film Feature—Drama**
"Bombs Over Burma." The Chinese intelligence and a school teacher investigote Japanese bombings. Anna Mae Wong.

1:15 ❷ **Love Of Life—Serial**
Meg is disgusted by Hal Craig's methods, and Vanessa ond Paul plan new toctics against Hal. Jean McBride.
❺ **Hawkins Falls—Serial**

1:30 ❷ **Search For Tomorrow**
V. L. is pleased by the arrest of the Tates, Mike tells Higbee.
❺ **Betty White Show**
❾ **Earl Nightingale—Chats**

1:45 ❷ **Guiding Light—Serial**
Pegay hos dinner with Joe and Meta.

1:55 ❼ **News—Ulmer Turner**
❾ **News—Steve Fentress**

AFTERNOON

2:00 ❷ **Brighter Day—Serial**
[4] **What's New In The Kitchen**
❺ **Noontime Comics—Kids**
Johnny Coons entertains the kids.
❼ **Happy Pirates—Kids' Fun**
Two-Ton Baker and Art Hern.
❾ **Hi Ladies—Interview**
Mike Douglas emcees.

2:15 ❷ **Portia Faces Life—Serial**
As Kathy waits for the Parkerstown bus, a frantic mother entrusts her with her little boy to look after for the night.

2:30 ❷ **Garry Moore—Variety**
Comedian Jonathon Winters visits. Zippy the chimponzee drops in and competes with Gorry and Durword on roller skotes. Garry plays the pogo cello. Denise sings "Song of Indio."

5 **Bob And Kay—Chatter**
Koy Westfall and Bob Murphy.

12:45 4 **Let's Look At The News**
9 **Traveler's Sketchbook**

12:55 7 **News—Ulmer Turner**
9 **News—Steve Fentress**

1:00 4 **Bob Heiss—Interviews**
5 **Francois Pope—Recipes**
Kidney bean solod with meot balls; french bread.
7 **Ruth Crowley—Baby Care**
"Dressing tips for the new boby."
9 **Batting Practice—Warm up**

1:10 9 **Lead Off Man—Interviews**
Vince Lloyd interviews ployers.

1:15 7 **The Doctor Answers—Talks**
Elizabeth Hort conducts discussion.

1:30 2 **Linkletter's House Party**
Guest: actress Charlotte Austin.
7 **Stuart Brent—Discussion**

1:30 9 **BASEBALL—Cubs vs. Cards**

1:45 7 **Swingalong—Musical**

1:55 4 **Weather—Bill Carlsen**

2:00 2 **Big Payoff—Quiz Game**
5 4 **Kate Smith—Variety**
(1) Alene Dalton tells a story. (2) Ston Freeman entertoins at the keyboard.
7 **Claude Kirchner—Variety**

2:30 2 **Bob Crosby—Musical**
Tunes: "Happy Wanderer," "Broke, Barefoot, ond Starry-eyed."
7 **Win Stracke—For Kids**
"Uncle Win" with fun, folk songs and animals.

3:00 2 **Woman With A Past-Serial**
Eleonor Russell (Dorothy Peterson) asks Sylvio for advice about Jerry.
5 4 **Welcome Travelers**
Tommy Bartlett interviews Chicago visitors. (Guests invited. Write WNBQ, Chgo.)
7 **MOVIE—Feature Film**

3:15 2 **Secret Storm—Serial**

3:30 2 **Petticoat Party—Games**
Frazier Thomas emcees the fun. (Guests invited. Write Petticoat Party, WBBM-TV.)
5 4 **On Your Account**

3:45 9 **Tenth Inning—Interviews**
Horry Creighton interviews sports people.

3:55 7 **News—Ulmer Turner**

4:00 2 **Shopping With Miss Lee**
4 **Beulah Donohue—Women**
5 **Pinky Lee-Comedy, Games**
7 **Home Theater-Film Feature**
"The Wedding." A practicol joke becomes tragic when it traps a murderer.
9 **Movie Quick Quiz—Game**
Dick "Two Ton" Baker emcees.

4:15 9 **Bandstand Matinee—Music**
DEBUT Jim Lounsbury spins discs for teen-agers who dance.

4:20 2 **MOVIE—Western**
"Stage Coach To Denver." A stagecoach is wrecked. Allon Lane.

4:30 5 4 **Howdy Doody—Puppets**
Papoose Sunny Cloud and a performing dog try to teach Windy the Dog some new tricks.
7 **Garfield Goose and Friend**
"King" Gorfield and Frazier Thomos.

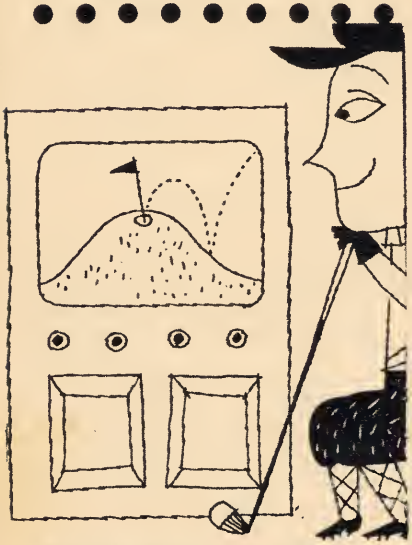
4:55 9 **News—Les Nichols**

5:00 4 **Gretchen Colnik—Tips**
5 **Elmer The Elephant—Kids**
John Conrod and the elephont.

How does Godfrey hypnotize women? What is the power he has over his feminine audience? Read a famous doctor's theory about Godfrey's hold on women . . . in TV GUIDE

. . . On Sale Wednesday . . .

Tonight—11:00 pm



CHAMPIONSHIP GOLF

Now for the first time on television . . . a regular weekly series of "live" golf matches direct from the world famous Tam O'Shanter Country Club . . . featuring top professional and amateur golfers.

every Tuesday
11:00 pm

WNBQ CHANNEL 5
NBC TELEVISION

TUESDAY

All times are Chicago Daylight Saving Time.
In Standard Time areas, subtract one hour.

7 Jolly Seven Gang—Kids
Joe Kelly with cartoons.
9 Bob Atcher Show—Kids
5:15 4 Museum Explorer—Exhibits
5:30 2 Gene Autry Time—Film
4 Foreman Tom—Western
5 Close-Up—Musical
Howard Miller and June Valli.
7 Tom Duggan—Sports
9 News—Leslie Monypenny
5:45 7 Bob And Ray—Satires
Bob Elliot, Ray Goulding.
9 Curbstone Cut Up—Chats
Ernie Simon conducts interviews.

EVENING

6:00 2 Sports—Bob Elson
4 Hot Shot Revue—Music
5 Weather—Clint Youle
7 News—Austin Kiplinger
9 Captain Video—Adventures
The mechanical-robot version of Capt. Video meets the man who is impersonating Capt. Video.
6:05 5 News—Jack Angell
7 Sports—Jack Drees
6:10 5 Sports—Joe Wilson
7 Weather—Wayne Griffin
6:15 2 News—Julian Bentley
4 News—Paul Skinner
5 Dorsey Connors—Travel
Tour of Dells.
7 News—John Daly
9 Sports Final—Vince Lloyd
6:20 5 Alex Dreier—Features
6:25 4 Weather—Bill Carlsen
5 Tony Weitzel—Comments
6:30 2 News—Douglas Edwards
4 Sports Picture
5 Dinah Shore—Musical
Theme: brides and their weddings. Types of weddings pictured include: caveman, Chinese, mid-Victorian, Justice of the Peace ot the City Hall, and modern.
7 Cavalcade Of America
"A Strange Journey" refers to one taken by a rifleman in the American Revolutionary War.

Cast

Rifleman George Merchant..Robert Easton
George Merchant's father....Will Wright
British sergeant .....Fred Keats
Indians ....Bernie Grozier, Rodd Redwing
George Washington .....Richard Goines

9 News—Spencer Allen

6:45 2 Jo Stafford Show—Music

Jo, the Starlighters, and Paul Weston's orchestra with "Them There Eyes," "'Woy Back Home," "Don't Get Around Much Anymore."

5 4 News—John C. Swayze

9 Chicagoland Newsreel

7:00 2 GENE AUTRY—Western

"The Bandidos." A gang of outlaws wants to destroy the new county dam. Gene Autry and his pal Pat Buttram try to stop them. (Our reviewer does a straight-from-the-saddle review in next week's issue.)

5 4 BOB HOPE—Comedy

Bob's guests include actress Marilyn Maxwell, comedienne Cass Daley, ond Bob's old sidekick Jerry Colonna. Les Brown and his bond of renown are featured. Bob will introduce the winner of the nationwide "America's Most Beautiful Bride," contest. She will receive, among other gifts, a honeymoon trip to Hawaii. This is Bob's final appearance in the current series.

7 To Be Announced

9 THE GOLDBERGS—Comedy

When the mother of Sammy's fiancee enrolls in Art School, Molly decides to join her. The instructor is surprised by her talent, and Molly replies, "So Hang Me!" Gertrude Berg, Ruth York, Robert Harris, Somer Alberg.

7:30 2 RED SKELTON—Comedy

The rubber-faced clown appears in the following sketches: (1) Willie Lump Lump plays golf; (2) A Southern colonel on a showboat. David Rose's Orchestra.

7 OF MANY THINGS

Dr. Bergen Evans and his guest, Marlin Perkins, Director of Lincoln Park Zoo, discuss "Zoo Monagement Problems."

9 CAPTURED—Film Drama

"Michigan Telegraph Swindle." A clever gang of crooks uses a young girl as a "shill."

8:00 2 MEET MILLIE—Comedy

Mamo acquires a new boy friend who is a very practical person. In order to ensure a conquest she tries to find out his likes and dislikes. Elena Verdugo.

5 4 FIRESIDE THEATER-Drama

"The Whole Truth." A judge becomes alarmed when his son joins a teenage gang. He refuses to believe that the boy is doing it to protect his father from hoodlums.

Cast

Judge Tobin .....Hayden Rorke
Mrs. Tobin.....Barbara Billingsley
Ronnie .....Peter Price
Dr. Haywood .....Charles Meredith

7 DANNY THOMAS—Variety

The Williams children want to adopt a retired old sea captain. His wonderful yarns make them forget they must prepare for Daddy's birthday.

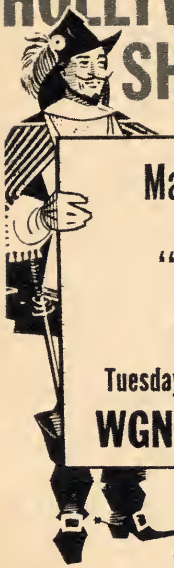
9 BADGE 714—Drama

"The Big Ray." Detective Sgt. Joe Friday probes a report of an accidental death and discovers a murder. *Sponsored by Chicago Motor Club.*

8:30 2 SUSPENSE—Drama

"Race Against Murder." The true story behind the efforts of Dr. Jonas Salk to produce an anti-paralytic polio vaccine. Dr. Salk is choirman of the Virus Research Laboratory at the University of Pittsburgh School of Medicine.

don't miss
BADGE
714
FORMERLY "DRAGNET"
starring
Jack Webb
WGN-TV (9) TUES 8 P.M.
SPONSORED BY THE
CHICAGO MOTOR CLUB



Yvonne Adair, musical comedy singing star, who was named "comedienne of the year" for her performance in "Lend an Ear," co-stars with TV's famous dance team of Mata and Hari in the new show at the Palmer House Empire Room. Also featured are Professor Backwards, magician Channing Pollock and the music of Charlie Fisk and his orchestra. —Adv.

TUESDAY

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

5 4 TOP PLAYS OF 1954

DEBUT "Happiest Day." A young doctor ond his wife find that success ond its demands hove split them apart. They seem to hove lost oll touch with eoch other.

Cast

Poula ..... Tereso Wright
Dr. Loncaster (Bill) ..... Lorry Parks
Mrs. Menckin ..... Foy Baker
Morton ..... Lowrence Dobkin

7 CENTER STAGE—Drama

"Chivalry ot Howling Creek," by Joseph Cochron. A Southern Colonel determines to teach a rough miner thot he must be a gentleman ot all times. The rude young man hos ottempted to ruin the marriage of a former dance-holl hostess ond her fine beou. Set in o Colifornio mining town in the lote 19th century.

Cast

Colonel Venoble ..... Henry Hull
April ..... Cothy O'Donnell
Fingers ..... Jack Warden
Jim Froser ..... Robert Emmett
Cash ..... Rusty Lone
Palover ..... Pot Harrigon

9 HOLLYWOOD SHOWCASE

"Birth of a Hero." A spinsterish bonk cashier would rother die thon let her bank be robbed or let marrioge interfere with her career. Mork Stevens and Ellen Drew. *Sponsored by G. Heilemon Brewing Co. Brewers of Heilemon's Old Style Lager.*

9:00 2 DANGER—Mystery

"The Bouncer." A former boxer has hit the skids because he threw a fight. While on duty as a night-club bouncer, he overheors a promoter trying to persuade o young fighter to accept a bribe.

5 4 TRUTH OR CONSEQUENCES—Quiz Game

Tonight, Horold Wayne of Hollywood, Colif., must appeor with o completed oll-wool suit made from the wool of the two sheep he wos given on the progrom two weeks ogo. Jock Boiley emcees.

9 48TH STREET THEATER
"Split Second." During his suicidol descent fram the Queensboro Bridge, o mon travels bock through events thot led him to this fatol act. Herbert Morsholl narrates.

9:30 2 SEE IT NOW—News
Edward R. Murrow presents on event of public interest.
4 TRIANGLE THEATER—Film
"The Bedfard House Conspirocy." "California's favorite san," Tom Scully, controls the balance af his party's power.
5 MR. & MRS. NORTH
"Shack." A Koreon war veteron suffering from combot nerves is committed ta a mentol institution by his unsympothetic wife. Barbora Britton, Richord Denning.
7 NAME'S THE SAME—Panel
Robert Q. Lewis moderates. Ponel: Jaon Alexander, Gene Rayburn, Rager Price.
9 I LED THREE LIVES—Film
A crusading newspoper editor exposes a Red agent planted ot an important hydroelectric plont. Richard Corlsan.

10:00 2 NEWS—Fahey Flynn
4 THE WORLD WE LIVE IN
5 WEATHER—Clint Youle
7 LIFE OF RILEY—Comedy
"Riley Holds the Bog." Chester becomes involved in o car occident ond exchanges driver's licenses with the other driver, only to find thot that wos o mistake. *Sponsared by Hausehold Finance Corp.*
9 MOVIE—Historical
"Sixty Glorious Yeors." Episadic scenes visualize the high spots in the reign of Queen Victorio, covering three score yeors. Anno Neogle and Anton Wolbrook.

10:10 5 DORSEY CONNORS—Ideas
Tips on pocking for your vocation.

10:15 2 IN TOWN TONIGHT-Variety
Len Dresslar stors, Lee Phillip is femcee.
4 NEWS—Paul Skinner
5 NEWS—Jack Angell

10:25 4 WEATHER—Bill Carlsen

10:30 2 NEWS—John Harrington
4 MR. DISTRICT ATTORNEY
5 SPORTS—Norman Barry
7 THE VISITOR—Drama
"White Medollion." An ordent love olmost drives o man to crime when his girl expresses o wish for o medollion.

10:45 2 IRV KUPCINET—Comments
5 HERBIE MINTZ—Musical

11:00 2 Playhouse—Film Drama
"Trouble on Pier 12." A seo coptoin runs into a fog of suspicion and is involved in o double murder. Jahn Howard.
4 Paragon Playhouse—Drama
"Faolish Nations." Barboro Mullen.
5 Championship Golf—Sport
Night tournament from Tom O'Shanter Country Club. Two pras and twa omateurs will be matched agoinst one onother, and viewers follow closely the stroke-by-strake progress af the motch. Narm Barry reports.
7 News—Ulmer Turner

11:05 7 Weather

11:10 7 Your Lucky Star—Gossip

11:15 7 Tom Duggan—Comments

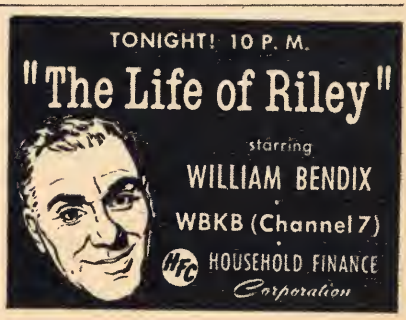
11:30 2 Late News
4 MOVIE—Drama
"Womon Of Dawlyn." A little old lody saves the smoll Welsh village.
9 News—Les Nichols

11:35 2 MOVIE—Drama
"Thursdoy's Child." A girl tries for a movie controct. Stewart Gronger.

11:45 9 Weather—Carl Greyson

12:00 7 MOVIE—Mystery
"Murder In The Museum." A reporter becomes a sleuth and solves o murder.

1:00 **4 News—Tom Mercein**



Kids - -

See Art Hern and Angel Casey each morning, Monday thru Friday, in your favorite programs - -

THE
PIED PIPER
9:30 A.M.

THE
PLAY HOUSE
10:00 A.M.

WBKB CHANNEL **7**

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

MORNING

Programs moy be pre-empted by the Mundt Committee heorings.

6:45 5 **Everett Mitchell—Talks**
Discussion for formers.

7:00 2 **The Morning Show-Variety**
(Five minutes of local news with Fronk Reynolds ot 7:25 ond 7:55 A.M.)

5 4 **Today-News, Interviews**
Red Buttons visits Wolter, ond the Boird Puppets perform to Red's new record, "The Button Bounce." (Five minutes of locol news with Fronk Reynolds ot 7:25 ond 7:55 A.M.)

7 **Chicago Parade—Variety**

8:00 7 **Breakfast Club-Don McNeill**
Fran Allison, Som Cowling, Eileen Porker. *Sponsored by Philco Corp.*

8:25 2 **News-John Harrington**

8:30 2 **The Morning Show—Cont'd**

8:45 9 **News—Bruce Macfarlane**

8:55 2 **News—Jim Conway**

9:00 2 **Godfrey And Friends**
Fun with all the "little Godfreys."

5 4 **Ding Dong School**
Nursery with Dr. Frances Horwich.

7 **Cookery Magic—Recipes**
George Nichols with kitchen tips.

9 **Paul Fogarty—Exercises**
"Bothing beouties ore worth woding for."

9:30 5 4 **One Man's Family-Serial**
Sisters Hozel ond Cloudio reolize they hove one problem in common—how to escope from the clutches of o loving ond devoted but onxious fomily.

7 **Pied Piper Show—Kids**

9 **Time For Stories**
Tino Redmond reods to youngsters.

9:45 5 4 **Three Steps To Heaven**
Joson Cleve lets Poco listen in on o very importont phone coll.

10:00 5 4 **Home—Women's News**

7 **Play House—Kids**
Angel Cosey is hostess.

9 **A To Z Of Cookery—Tips**
"Queen for o yeor"—Anniversary, Queen Elizobeth's Coronotion.

10:30 2 **Strike It Rich—Quiz**

7 **Studio B For Bartlett**
Tommy Bortlett ond guest personolities.

10:55 7 **News—Ulmer Turner**

9 **News—Steve Fentress**

11:00 2 **Valiant Lady—Serial**
Tony Brett suddenly believes he understonds the stronge behovior of Helen's doughter Dione. Dolores Sutton.

4 **Gordon Thomas—Variety**
Hospitol problems discussed, demonstroted by experts.

5 **Bride and Groom-Wedding**
COLOR Roberto Dovis of Foirfield, Connecticut, morries Stonley Hoinocki, Jr., of Southport, Connecticut.

7 **Danny O'Neil Show**
Music by Chet Roble ond Noncy Wright.

9 **Film Feature—Drama**
"The Voyogeurs Come From Quebec." A story of Quebec ond other Conodion towns ond how they were founded.

11:15 2 **Love Of Life—Serial**
Meg presents Hol Croig's ultimotum to Poul ond Vonesso.

5 **Hawkins Falls—Serial**

11:30 2 **Search For Tomorrow**
Jo pleods with Tate to let her stoy in Henderson. Mory Stuort.

5 **Betty White Show**
Music by Fronk De Vol ond his orchestro.

9 **Earl Nightingale—Chats**
Tolks on topics of interest.

11:45 2 **Guiding Light—Serial**
Peggy ond Joe hove on interesting conversotion obout Don Peters.

11:55 7 **News—Ulmer Turner**

9 **News—Steve Fentress**

AFTERNOON

12:00 2 **Brighter Day—Serial**

4 **What's New In The Kitchen**

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

5 Noontime Comics—Kids
Johnny Coons entertains the kids.

7 Happy Pirates—Kids' Fun
Two-Tan Baker and Art Hern.

9 Hi Ladies—Interviews
Mike Douglas emcees.

12:15 2 Portia Faces Life—Serial
Bill comes hame early and finds that Kathy isn't there. He gaes to Partia's house.

12:30 2 Garry Moore—Variety
The whole shaw is built araund "A Visit ta Playland." The setting is complete with a "lave tester," a weight guesser, and ather typical midway equipment.

5 Bob And Kay—Chatter
Kay Westfall and Bab Murphy.

12:45 4 Let's Look At The News

9 Charm Salon—Beauty
Pat Stevens with foat care, and flattery for feet and legs.

12:55 7 News—Ulmer Turner

9 News—Steve Fentress

1:00 2 Double Or Nothing—Quiz
Bert Parks emcees quiz game.

4 Bob Heiss—Interviews

5 Francois Pope—Recipes
Neapolitan meat casserale; Gherkin fan appetizer.

7 Ruth Crowley—Baby Care
"Baby's first 24 haurs af life in the haspital," is taday's tapic.

9 Batting Practice—Warm-up
Jack Brickhause with camments.

1:10 9 Lead Off Man—Interviews
Vince Llayd interviews players.

1:15 7 The Doctor Answers—Talks
Elizabeth Hart conducts discussion, with Drs. W. W. Bauer and William Baltan.

1:30 2 Linkletter's House Party
Guest: singer Cannie Haines.

7 Stuart Brent—Discussion

9 BASEBALL—Cubs vs. Pirates
Wrigley Field.

1:45 7 Swingalong—Musical

1:55 4 Weather—Bill Carlsen

2:00 2 Big Payoff—Quiz Game
Bess Myersan, Randy Merriman, hosts.

5 4 Kate Smith—Variety
(1) Film featurette. (2) Postmaster General Arthur Summerfield visits with Ted Collins at the cracker barrel. (3) Fashion shaw. Dorathy Day emcees. (4) Jimmy Nelsan and his ventriloquy.

7 Midweek Cooking School
Mary Martinsen with kitchen hints.

2:30 2 Bob Crosby—Musical
Tunes: "Wanted," "Anema E Core," "Cuddle Me," "Dawn by the Riverside," and "My Happiness."

3:00 2 Woman With A Past-Serial
Lynn goes ta see Pegs. Jerry must see his mother abaut the newspaper scandal.

5 4 Welcome Travelers
Tommy Bartlett interviews Chicaga visitars. (Guests invited. Write WNBQ, Chga.)

7 MOVIE—Feature Film

3:15 2 Secret Storm—Serial

3:30 2 Petticoat Party—Games
Frazier Thamas emcees the fun. (Guests invited. Write Petticaat Party, WBBM-TV.)

5 4 On Your Account
Win Elliat emcees.

3:45 9 Tenth Inning—Interviews
Vince Llayd interviews fans.

3:55 7 News—Ulmer Turner

4:00 2 Shopping With Miss Lee

4 Beulah Donohue—Women

5 Pinky Lee—Comedy

7 Home Theater—Drama
"The Anniversary Gift." Starring Melvyn Douglas.

9 Movie Quick Quiz
Dick "Twa-Ton" Baker emcees.

4:15 9 Bandstand Matinee—Music
Jim Lounsbury spins discs far teen-agers wha dance.

4:20 2 MOVIE—Western
"Vigilantes af Baam Tawn." Outlaws set aut to rob a bank while a championship is underway. Allan Lane and Babby Blake.

4:30 ⑤ [4] **Howdy Doody—Puppets**
All the peanut gallery kids are given "ukes." Buffalo Bob leads them in a song that may bring Windy the Dog back to Doodyville.
⑦ **Garfield Goose and Friend**
"King" Garfield and Frazier Thomas.
4:55 ⑨ **News—Les Nichols**
5:00 [4] **Your Library Story—Tale**
⑤ **Elmer The Elephant—Kids**
John Conrad entertains.
⑦ **Jolly Seven Gang—Kids**
Joe Kelly with cartoons for the kids.
⑨ **Bob Atcher Show—Kids**
5:15 [4] **Let's Experiment—Science**
5:30 ② **Gene Autry Time—Film**
[4] **Foreman Tom—Western**
⑤ **Close-Up—Musical**
Howard Miller, June Valli, and the Art Van Damme Quintet.
⑦ **Sports—Tom Duggan**
⑨ **News—Leslie Monypenny**
5:45 ⑦ **Bob And Ray—Satires**
Bob Elliot and Ray Goulding.
⑨ **Curbstone Cut Up—Chats**
Ernie Simon conducts interviews.

EVENING

6:00 ② **Sports—Bob Elson**
[4] **Hot Shot Revue—Musical**
⑤ **Weather—Clint Youle**
⑦ **News—Austin Kiplinger**
⑨ **Captain Video—Adventures**
A plot to destroy Earth is uncovered.
6:05 ⑤ **News—Jack Angell**
⑦ **Sports—Jack Drees**
6:10 ⑤ **Sports—Joe Wilson**
⑦ **Weather—Wayne Griffin**
6:15 ② **News—Julian Bentley**
[4] **News—Paul Skinner**
⑤ **Dorsey Connors—Travel**
Viewers visit Nuremburg.
⑦ **News—John Daly**
⑨ **Sports Final—Vince Lloyd**
6:20 ⑤ **Alex Dreier—Features**
6:25 [4] **Weather—Bill Carlsen**
⑤ **Tony Weitzel—Comments**
6:30 ② **News—Douglas Edwards**
[4] **Sports Picture**
⑤ **Eddie Fisher—Musical**
Eddie welcomes two boyhood pals, Jerry Ross and Richard Adler, who wrote the score for "The Pajama Game," the hit Broadway musical comedy.
⑦ **Mark Saber—Mystery**
The inspector resorts to a risky ruse to find out the killer in a case of triple murder. Tom Conway plays Mark Saber.
⑨ **News—Spencer Allen**
6:45 ② **Perry Como—Musical**
Guests: Les Paul and Mary Ford. Tunes: "Here," "Song of Songs," "I Really Don't Want to Know."
⑤ [4] **News—John C. Swayze**
⑨ **Chicagoland Newsreel**
7:00 ② **GODFREY AND FRIENDS**
Variety show with Arthur Godfrey, Frank Parker, Marion Marlowe, Lu Ann Simms, Haleloke, Tony Marvin, the Mariners, and the McGuire Sisters. (Lu Ann Simms was on her way to becoming a doctor. Story on page 8. A psychologist explains how Arthur Godfrey gains and holds his large audience, in next week's issue.)
⑤ [4] **I MARRIED JOAN**
Joan's sister Beverly acquires a "real dreamy" boy friend, and Judge Stevens household knows all about it. Joan Davis's own daughter Beverly Wills plays Beverly, and Jim Backus is Judge Stevens.
⑦ **MOVIE—Mystery**
"Headline." A newspaper ace sets out to find a mysterious woman seen at the scene of a girl's murder. David Farrar and Anne Crawford.
⑨ **TV SHOWCASE—Film Drama**
"Cipher Bureau." An exciting story about Naval Intelligence and its activities uncovering spy rings and deciphering enemy code messages. Leon Ames and Charlotte Winters.

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

7:30 ⑤ [4] MY LITTLE MARGIE

"A Day at the Beach." Margie finally persuades her fother to spend a day at the beoch. Trouble is, it's the same day his boss is trying to convince a pretty client that Vern is really a slave to his job. Gale Storm, Charles Farrell. (Gale Storm goes along cheerfully with any gog, explains our story, p. 15.)

⑨ MOVIE—Mystery

"Highway 13." Death lurks around every curve of a jinxed highway, with a phantom killer in the driver's seat.

8:00 ② STRIKE IT RICH—Quiz

Warren Hull emcees "quiz with a heart."

⑤ [4] KRAFT THEATRE—Drama

"Citizen Miller," by Oliver Crawford. The inmote of an old man's home attends a murder trial. Before it is over he is more than a mere spectator.

Cast

Simon Miller .....Voughn Taylor
Mrs. Falvey .....Enid Morkey
Som .....Bruno Wick
Mrs. Weathers .....Marie Porritt

⑦ TV THEATER—Film Drama

"The Grass is Greener." A retired motion picture stor is so contented with his ranch home ond peoceful life thot he even refuses to have o TV set in his house, to the disopproval of his family. Gene Roymond ond Ralph Dumke.

8:30 ② I'VE GOT A SECRET—Panel

Emcee Gorry Moore with ponelists Henry Morgan, Laroine Doy, Bill Cullen, ond Jayne Meadows.

⑦ CITY DETECTIVE—Film

"The Lonely Heart." Bort Grant heors the dreom of o young girl, obout her aunt's being beoten by o mon whom she met through o lonely heorts club. Rod Cameron and Joan Davis.

⑨ STOCK CAR RACING—Santa Fe Raceway

9:00 ② BOXING

Due to the illness of Paddy De Morco, the World Chompionship bout hos been postponed. A substitute bout will be run.

⑤ [4] THIS IS YOUR LIFE

Ralph Edwards presents a life story.

⑦ WRESTLING—From Rainbo

Wayne Griffin announces the matches.

9:30 [4] HELLO NEIGHBOR THEATER

A half hour feoture.

⑤ FAVORITE STORY—Drama

"Live Forever." Nathaniel Hawthorne's curious tole of a lost island and people who hove found the elixir of eternal life. Adolphe Menjou is narrator ond Jack Deutel and Mary Anderson star.

⑨ LIBERACE SHOW—Musical

Piono orrongements.

9:45 ② SPORTS—Mel Allen

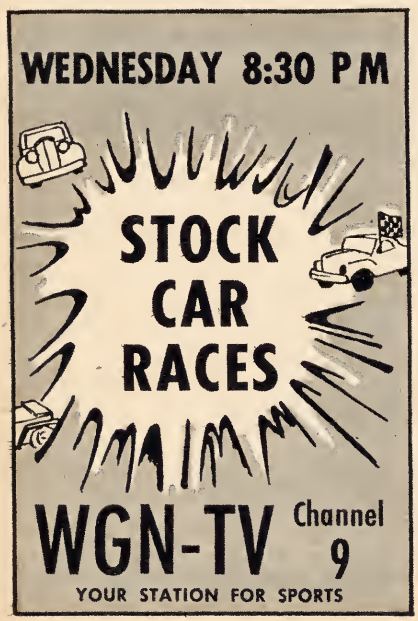
Review of news in the othletic world.

10:00 ② NEWS—Fahey Flynn

Roundup of news.

[4] MILWAUKEE NEWSREEL

Heodlines for Milwaukee and vicinity.



5 WEATHER—Clint Youle

7 DOUBLE DATE—Film Dramas

(1) "Files of Jeff Janes—Rendezvous with Death." Jeff goes fishing for shorks but catches diamond smugglers and murderers instead. Don Haggerty. (2) "The Case of Marina Goadwin." A disillusioned young socialite becomes an ordent communist, and is placed by the porty in the hame af a prominent palitician. Mary Sinclair and Wiltan Graff.

9 MOVIE—Western

"Block Midnight." Story of o young roncher and his black stollion. Roddy McDowoll and Damian O'Flynn.

10:10 5 DORSEY CONNORS—Ideas

Let's go to the beach.

10:15 2 IN TOWN TONIGHT

Len Dresslar stors with Miss Lee Phillip os femcee. Merelyn Tote, The King's Jesters and Frank Smith's orchestro.

4 NEWS—Bob Kelly

5 NEWS—Jack Angell

10:25 4 WEATHER—Bill Carlsen

10:30 2 NEWS—John Harrington

4 MR. & MRS. NORTH—Drama

5 SPORTS—Norman Barry

10:45 2 IRV KUPCINET—Comments

5 HERBIE MINTZ—Musical

11:00 2 Playhouse—Film Drama

4 Racket Squad—Film Drama

Reed Hodley stars as Captain Broddock.

5 MOVIE—Adventure

"Forbidden Jungle." A famed explorer penetrotes the Africon jungle in search of o wild bay believed to be the grondson of a weolthy Americon. Don Horvey and Tomba.

7 News—Ulmer Turner

11:05 7 Weather

11:10 7 Your Lucky Star—Gossip

Ann Marsters with Hallywood chatter.

11:15 7 Tom Duggan—Comments

11:30 2 News

4 MOVIE—Western

"Cottle Queen." After her fomily is killed by Indions, o young womon runs o ronch ond battles for women's rights in lawless Wyoming. Drake Smith and Mario Hort.

9 News—Les Nichols

11:35 2 MOVIE—Mystery

"Strangers in the Night." A returning Marine finds that the girl with whom he fell in love through correspondence exists only in the mind of on old womon. Williom Terry.

11:45 9 Weather—Carl Greyson

12:00 7 MOVIE—Comedy

"Queen of Braadway." A female sports expert wants ta adopt a little boy, although she is single. Rochelle Hudson and Buster Crabbe.

1:00 4 News—Tom Mercein

1:05 4 MOVIE—Mystery

"Why Girls Leove Home." A reporter finds thot o cose of ottempted suicide is really an attempted murder.

World Championship Fight

DeMarco vs. Carter

9:00 Tonight. WBBM-TV, Channel 2

DUMONT · PHILCO · ZENITH · MUNTZ

MOTOROLA · RCA · EMERSON

ADMIRAL · GE · CAPEHART

TV TROUBLE?

we're as close as your phone

SERVICE TILL 11:00 P.M.

15 DISPATCH CARS

$3 SERVICE CALL

• Each Technician Has At Least 3 Years TV Experience

• Our Tubes Guaranteed 1 Year

MODERN TV

NORTH AL 2-9071 SOUTH SE 8-3438 WEST RO 2-1700

ALL MAKES AND MODELS SERVICED

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

MORNING

Programs may be pre-empted by the Mundt Committee heorings.

6:45 ⑤ **Everett Mitchell—Talks**

7:00 ② **The Morning Show-Variety**
(Five minutes of local news with Fronk Reynolds ot 7:25 ond 7:55 A.M.)
⑤ [4] **Today-News, Interviews**
J. Fred Muggs ploys with some of the season's newest toys. (Five minutes of locol news with Len O'Connor ot 7:25, 7:55, 8:25, 8.55 A.M.)
⑦ **Chicago Parade—Variety**
Chuck Bill emcees, with music, weather.

8:00 ⑦ **Breakfast Club-Don McNeill**
Fran Allison, Som Cowling, Eileen Parker.

8:25 ② **News-John Harrington**

8:30 ② **The Morning Show—Cont'd**

8:45 ⑨ **News—Bruce Macfarlane**

8:55 ② **News—Jim Conway**

9:00 ② **Godfrey And Friends**
⑤ [4] **Ding Dong School**
Nursery with Dr. Frances Horwich.
⑦ **Cookery Magic—Recipes**
⑨ **Paul Fogarty—Exercises**
"Fat of the land, or lond of the fat?"

9:30 ⑤ [4] **One Man's Family-Serial**
Cloudio foces the tosk of telling her undomesticated husband thot she expects a boby.
⑦ **Pied Piper Show—Kids**
⑨ **Time For Stories**
Tina Redmond tells stories to the kids.

9:45 ⑤ [4] **Three Steps To Heaven**
Bill Morgan heors an interesting story from Joe Monticelli.

10:00 ⑤ [4] **Home—Women's News**
⑦ **Play House—Kiddies**
Angel Casey emcees.
⑨ **A To Z Of Cookery—Tips**
June Affoir—birthdoy porty.

10:30 ② **Strike It Rich—Quiz**
Worren Hull emcees.
⑦ **Studio B For Bartlett**
Tommy Bartlett with o guest personality.

10:55 ⑦ **News—Ulmer Turner**
⑨ **News—Steve Fentress**

11:00 ② **Valiant Lady—Serial**
Diane finds o way to pay off her debts.
[4] **Gordon Thomas—Variety**
⑤ **Bride and Groom-Wedding**
Civilla Frederick of Oklahomo City, Okla., morries Richard Ball of Yukon, Oklo.
⑦ **Danny O'Neil—Variety**
Music, games and interviews.
⑨ **Film Feature—Educational**
"Wheat." A narration by Ted Meyers deoling with the growing, milling, ond uses of wheat.

11:15 ② **Love Of Life—Serial**
Vonessa goes to the home of Hamilton Brown to demond action.
⑤ **Hawkins Falls—Serial**

11:30 ② **Search For Tomorrow**
Mr. Shotwell and Judge Watson advise Mrs. Shotwell to stay out of Hazel's "difficulties." Mary Patton.
⑤ **Betty White—Chatter**
Music by Frank De Vol's orchestro.
⑨ **Earl Nightingale—Chats**

11:45 ② **Guiding Light—Serial**
Bill discusses his job situotion with Sid Harper.

11:55 ⑦ **News—Ulmer Turner**
⑨ **News—Steve Fentress**

AFTERNOON

12:00 ② **Brighter Day—Serial**
[4] **What's New In The Kitchen**
⑤ **Noontime Comics—Kids**
Johnny Coons entertains the kids.
⑦ **Happy Pirates—Kids' Fun**
Two-Ton Boker and Art Hern.
⑨ **Hi Ladies—Interviews**

12:15 ② **Portia Faces Life—Serial**
Kothy returns and goes to Portia's house. There she has a bitter quarrel with Bill.

12:30 ② **Garry Moore—Variety**
Gorry ond Durword give hints to closs orators at school groduation. Pantomime clown Joe Jackson, Jr., demonstrotes his art. Ivan Sonderson brings on onimal visitor.

5 **Bob And Kay—Chatter**
Koy Westfoll ond Bob Murphy.
12:45 4 **Let's Look At The News**
9 **Traveler's Sketchbook**
12:55 7 **News—Ulmer Turner**
9 **News—Steve Fentress**
1:00 4 **Bob Heiss—Interviews**
5 **Francois Pope—Recipes**
Lemon chiffan pie; brailed kidneys.
7 **Ruth Crowley—Baby Care**
When yau buy the baby's prom.
9 **Batting Practice—Warmup**
1:10 9 **Lead Off Man—Interviews**
1:15 7 **The Doctor Answers—Talk**
Elizobeth Hort conducts discussion.
1:30 2 **Linkletter's House Party**
Guest: Mokeup expert Perc Westmare.
7 **Stuart Brent—Discussion**
9 **BASEBALL—Cubs vs. Pirates**
1:45 7 **Swingalong—Musical**
1:55 4 **News**
2:00 2 **Big Payoff—Quiz Game**
Bess Myerson ond Randy Merriman.
5 4 **Kate Smith—Variety**
(1) Papulor music harmanized by the Three Suns. (2) Charlie Ruggles in "The World af Mr. Sweeney." (3) Comics Hawell & Rodcliffe, ond the Three Suns. (4) America Sings.
7 **Claude Kirchner—Variety**
2:30 2 **Bob Crosby—Musical**
Tunes: "Cross Over the Bridge," "Until Yesterday," "Lullaby af Braadway."
7 **Win Stracke—For Kids**
"Uncle Win" with fun, folk songs and onimals.
3:00 2 **Woman With A Past-Serial**
Pegs tries ta win Jerry back into the family's goad graces, but Lynn wonts na part of her plan.
5 4 **Welcome Travelers**
Tommy Bortlett interviews Chicago visitars. (Guests invited. Write ta Guest Relations, WNBQ, Chicogo.)
7 **MOVIE—Feature Film**
3:15 2 **Secret Storm—Serial**
3:30 2 **Petticoat Party—Games**
Frazier Thomas emcees gomes. (Guests invited. Write Petticoat Party, WBBM-TV.)
5 4 **On Your Account**
3:45 9 **Tenth Inning—Interviews**
Horry Creighton interviews sports fons.
3:55 7 **News—Ulmer Turner**
4:00 2 **Shopping With Miss Lee**
4 **Beulah Donohue—Women**
5 **Pinky Lee—Comedy**
7 **Home Theater-Film Feature**
"Looking Thru." A man with o tolent for reoding men's charocters thraugh their handwriting sky-rockets ta fame. Edgar Barrier and Irene Vernan.
9 **Movie Quick Quiz—Game**
Dick "Two Ton" Baker emcees.
4:15 9 **Bandstand Matinee—Music**
Jim Launsbury spins discs far teen-agers who donce.
4:20 2 **MOVIE—Western**
"Hamesteaders of Paradise Volley." A cowbay struggles ta keep a gang of craaks from destraying the water supply. Allon Lone.
4:30 5 4 **Howdy Doody—Puppets**
With Windy the Dag still missing, Mr. Bluster sends o mysteriaus telegram ta try and get the dag back for his circus.
7 **Garfield Goose and Friend**
"King" Garfield ond Frazier Thomas.
4:55 9 **News—Les Nichols**
5:00 4 **Gretchen Colnik—Tips**
5 **Elmer The Elephant—Kids**
John Conrod entertains the kids.
7 **Jolly Seven Gang—Kids**
Joe Kelly and the Robat.
9 **Talent Tots—Variety**
Connie Baxter is singing femcee.
5:15 4 **Little Amateurs—Talent**
5:30 2 **Gene Autry Time—Film**
4 **Foreman Tom—Western**
5 **Close-Up—Musical**
Howord Miller, June Volli, and the Art Von Damme Quintet.
7 **Tom Duggan—Sports**
9 **News—Leslie Monypenny**
5:45 7 **Bob And Ray—Satires**
Comedy with Bob Elliot, Roy Goulding.
9 **Curbstone Cut Up—Chats**
Ernie Simon conducts interviews.

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

EVENING

6:00 ② **Sports—Bob Elson**
④ **Hot Shot Revue—Musical**
⑤ **Weather—Clint Youle**
⑦ **News—Austin Kiplinger**
⑨ **Captain Video—Adventures**
A speeding train pins Capt. Video against the wall of a mine shaft.

6:05 ⑤ **News—Jack Angell**
⑦ **Sports—Jack Drees**

6:10 ⑤ **Sports—Joe Wilson**
⑦ **Weather—Wayne Griffin**

6:15 ② **News—Julian Bentley**
④ **News—Paul Skinner**
⑤ **Dorsey Connors—Travel**
New York State Capital District.
⑦ **News—John Daly**
⑨ **Sports Final—Vince Lloyd**

6:20 ⑤ **Alex Dreier—Features**

6:25 ④ **Weather—Bill Carlsen**
⑤ **Tony Weitzel—Comments**

6:30 ② **News—Douglas Edwards**
④ **Sports Picture**
⑤ **Dinah Shore—Musical**
Dinah's traveling again, this time to Pakistan, Italy, and the North Pole, where the Notables partray Eskimas. Tunes: "Three Coins in the Fauntain," "Anyplace I Hang My Hat is Hame."
⑦ **Lone Ranger—Western**
"Death in the Forest." The Lane Ranger and Tanta learn from a dying man that a gang of craaks wants ta assassinate the state's gavernar. They must prevent the murder at all cast.
⑨ **News—Spencer Allen**

6:45 ② **Jane Froman—Musical**
Jane sings highlights fram her recent night-club act. Tunes: "Yaung at Heart," "It's a Great Life," "Haw Abaut Yau?" She sings af "My Own Academy Awards," in a sang written far her night-club appearance.
⑤ ④ **News—John C. Swayze**
⑨ **Chicagoland Newsreel**

7:00 ② **MEET MR. McNUTLEY**
The professor refuses to take dancing lessans with his wife. But when she goes ahead with her plans, he becames jealaus. Ray Milland, Phyllis Avery.
⑤ ④ **GROUCHO MARX—Quiz**
Audience participatian quiz, "Yau Bet Yaur Life." Graucho emcees.
⑦ **F Y I—News Features**
Austin Kiplinger maderates a panel discussion af a feature news story.
⑨ **HOME SWEET HOME**
Building a hame, with Ken Nardine.

7:30 ② **FOUR STAR PLAYHOUSE**
David Niven plays William Langfard in "Man on a Train." Returning by train fram India, Langfard learns that a fellaw passenger he's talking to is carrying a fartune in his brief-case. When the man disappears, Langford is suspected af kidnapping and rabbery. Alan Napier, Walter Kingsfard and Lowell Gilmare.
④ **TRIANGLE THEATER—Drama**
"Life With Elizabeth," starring Betty White and Del Maore.
⑤ **JUSTICE—Drama**
⑦ **RAY BOLGER—Comedy**
Ray buys up the cantract of a prizefighter who has never won a fight. His manager-brother advises him against going inta the boxing game, but Ray persists in his venture.
⑨ **FRONT PAGE DETECTIVE**

8:00 ② **VIDEO THEATER—Drama**
William Bendix stars as a windaw washer in "The Man Outside." Bendix portrays a man who warks an the windaws af Manhattan's skyscrapers. One day, looking in while washing a windaw, he sees a murder being platted.
⑤ ④ **DRAGNET—Police Drama**
The Police Department has a murder suspect, but na conclusive evidence. They arrest him an a technicality, and Friday pases as a criminal and becames the man's cellmate. From the files of the Los Angeles Palice Department. Jack Webb, Ben Alexander.

❼ OPEN HEARING—Discussion
John Daly presents o live and filmed documentary of week's news.

❾ JOHNS HOPKINS SCIENCE
"Heoting ond Cooking With Sunlight." Mario Telkes and Renato Cantino af the New Yark University Callege af Engineering, discuss how it is possible to heat hauses and cook faad by using the energy af the sun.

8:30 ❷ BIG TOWN—Drama
At gunpoint, o sodo jerk is farced to fill a prescriptian for a small bay, ond ta use paison. Later, Steve and Larelei launch a frantic search far the boy. Pat McVey, Beverly Tyler.

❺ [4] FORD THEATRE—Drama
"The Unlocked Daar," o story of the supernaturol. A man's mother hos died, and the door ta her raam refuses to stay shut, even when padlacked. His wife decides an a drastic step.

Cast

Lauise Allison .....Diana Lynn
Mrs. Allisan .....Fay Bainter
Roy Allisan .....Phil Carey
Mabel .....Ellen Corby
Dr. Geargе Malcalm .....Hayden Rorke
Carpenter .....Frank Sully
Dr. Spangler .....Jahn Maxwell

Spansored by Ford Dealers af America.

❼ KRAFT THEATRE—Drama
"The House on Wildwood Lane," by George Lowther. A man na saoner storts his awn business thon he is beset with a number of family problems that threaten to wreck his finances.

Cast

Frank .....Jaseph Anthany
Peggy .....Katharine Bard
Arthur .....Dickie Allen
Dotty .....Denise Alexander
Ginny .....Yolonte Ryka

❾ FOREIGN INTRIGUE
"At the Bridge." An invitation ta observe the release of political prisoners by o police state issued to carrespondent Michael Powers is a ruse ta use the American reporter. Jomes Doly.

Tonight's TV Treat

Ford Theatre

DIANA LYNN
FAY BAINTER
THE UNLOCKED DOOR
WNBQ • Ch. 5 • 8:30 P.M.

HOME TV
7.95 ONE PRICE SERVICE includes tubes, all adjustments and labor to ..

REPAIR YOUR SET AT HOME
• Bonded Technicians
• Same day or night service
• 90-Day Written Warranty

WEST LA 1-7300 | SOUTH FA 4-8818 | NORTH BE 5-1660

"FOREIGN INTRIGUE"

Dramatic adventures of a foreign correspondent.

THURSDAYS
8:30 P.M.
WGN-TV Channel 9

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

9:00 ② PUBLIC DEFENDER—Drama
"Auto Accident." The Public Defender investigates the case af a young serviceman arrested on a manslaughter charge. The evidence shows that he killed an elderly lady in an auto accident. Reed Hadley, Rabert Clarke.

⑤ [4] MARTIN KANE—Drama
A brutal mugging kills the tap salesman of a pharmaceutical company. Kane's clues: The dying man spoke the one word "arrow;" and he was killed on his wedding anniversary. Mark Stevens, King Calder.

⑨ HOLLYWOOD HALF HOUR
"Papa Romani." Anything can happen in the Romani family apartment and everything does when their first telephone is installed against Mama's wishes.

9:30 ② PLACE THE FACE—Quiz
[4] I LED THREE LIVES—Drama
Richard Carlsen as Herbert Philbrick.

⑤ IT'S A CURIOUS THING
Don Herbert with a panel.

⑦ COLONEL MARCH OF SCOTLAND YARD—Police Drama
"Passage of Arms." At an internatianal fencing tournament, Colonel March encaunters murder and mystery. Baris Karlaff as the Colonel.

⑨ BOSTON BLACKIE—Drama
When a woman murders for love, then far money, she finds that she must murder again when the net of suspicion tightens around her.

10:00 ② NEWS—Fahey Flynn
[4] PLAY BALL—Quiz
⑤ WEATHER—Clint Youle
⑦ WATERFRONT—Film Drama
"First Mate." A gun is found in the home of the "Cheryl Ann's" first mate, an ex-convict, and his parole is broken. Preston Foster and Steve Brodie.

⑨ MOVIE—Adventure
"High Conquest." A young man returns to conquer the Matterharn, where his father was killed. Anna Lee.

10:10 ⑤ DORSEY CONNORS—Ideas
Paper taweling does the trick.

10:15 ② IN TOWN TONIGHT-Variety
Lee Phillip with Len Dresslar, Merelyn Tate, The King's Jesters, and Frank Smith and his orchestra.
[4] NEWS
⑤ NEWS—Jack Angell

10:25 [4] WEATHER—Bill Carlsen

10:30 ② NEWS—John Harrington
[4] MEET MR. McNUTLEY
⑤ SPORTS—Norman Barry
⑦ HOLLYWOOD OFFBEAT
"Find My Murderer." Melvyn Douglas.

10:45 ② IRV KUPCINET—Comments
⑤ HERBIE MINTZ—Musical

11:00 ② Playhouse—Film Drama
"Homecoming." A man who was once "Athlete of the Year," refuses ta accept the passing af time, until he meets a waman who convinces him that time goes an. Leif Erickson and Helen Westcott.
[4] Your Hit Parade—Music
⑤ Harness Racing—Maywood
⑦ News—Ulmer Turner
⑨ MOVIE—Drama
"Duke Of West Paint." (1st showing) A young man attending West Point encounters competition and resentment. Louis Hayward, Jaan Fontaine.

11:05 ⑦ Weather
11:10 ⑦ Your Lucky Star—Gossip
11:15 ⑦ Tom Duggan—Comments
11:30 ② News
[4] MOVIE—Mystery
"The Trespasser." A yaung girl reparter is assigned to the morgue. Dale Evans.

11:35 ② MOVIE—Drama
"A Sparting Change." A jockey who becames a success, lets fame and fartune go ta his head. John O'Malley.

12:00 ⑦ MOVIE—Drama
"The Payaff." A fast-talking newspaper man sets out to clean up civic corruption.

1:00 [4] News—Tom Mercein
1:05 [4] Sports Showcase
1:20 [4] Wrestling

Stations reserve the right to make last-minute changes.

TV Teletype*

NEW YORK Bob Stahl reports:

News that ARTHUR GODFREY will probably return to the hospital this summer for a second operation on that same hip indicates that he may abandon his Wednesday night Godfrey and Friends show for keeps. RED SKELTON moves into the period during July and August, headlining a new program titled Vaudeville Show and it's a good possibility that, if the SKELTON program pans out, it will remain in that time permanently.

* * *

SKELTON's own show is being replaced this summer by BERT PARKS and an audience participationer titled Two in Love. If Godfrey and Friends does resume in the fall, RED will return to the Tuesday night period.

* * *

CBS wants to sign DEBORAH KERR to a long-term TV contract as soon as she leaves her current Broadway click, "Tea and Sympathy." . . . JANE FROMAN's sponsor has renewed her option through June, 1955. So she's one TV star who will definitely return next fall. . . . SID CAESAR has leased two floors of a mid-town Manhattan building as production headquarters for his new program that starts next fall.

* * *

Don't look now but there's a chance the Wednesday night version of Strike It Rich may not be with us much longer. The sponsor and ad agency reportedly feel the program has run its course as a nighttime entry, and that a completely different show might lure a bigger audience.

* * *

That recent RODGERS & HAMMERSTEIN three-network show played to the biggest audience in TV history for a single program. According to a Nielsen survey just released, the show was tuned in by some 21,000,000 homes, representing 75% of all homes with TV sets and 44.2% of all homes in the country. The final count on the number of individual stations carrying the show was 255.

* * *

IMOGENE COCA, still mulling the type of show she'll do next fall, has signed to play the ROSALIND RUSSELL role in "Wonderful Town" at the Dallas State Fair in August. . . . KAYE BALLARD, comedienne who received critics' raves for her work in "The Golden Apple," new Broadway musical, signed to a long-term TV contract by NBC.

* * *

The casting agent for a weekly dramatic program recently sent a list of potential actors to the firm that clears all TV talent as being free of Communist taint (agencies and sponsors are still wary of so-called controversial persons). All the actors were okayed except a nine-year-old girl! As usual, no reasons were given for listing her as controversial.

**Trade-mark, Teletype Corp.*

HOLLYWOOD

Dan Jenkins reports:

TENNESSEE ERNIE, the Cousin Ernie of those two recent I Love Lucy episodes, will emcee a rebirth of KAY KYSER's Kollege of Musical Knowledge on NBC-TV beginning July 11 . . . Keeping it in the family: JEAN HAGEN, co-star of Make Room for Daddy, which is filmed by Desilu, has bought a screenplay written by BILL ASHER, director of I Love Lucy, which is also filmed by Desilu. MISS HAGEN will star in the picture. Her husband, TOM SEIDEL, will produce it. ASHER will direct it. LUCY, DESI and DANNY THOMAS get to go to the preview when it's finished.

* * *

Don't be surprised to find JENNIFER JONES making her TV bow on one of N. Y.'s live hour-long dramatic shows. Her husband, DAVID O. SELZNICK, is sold on the medium and wants her to get her feet wet . . . No less than 26 people connected with the MILTON BERLE show had to be transplanted, bag, baggage and mortgage, from N. Y. to Hollywood so BERLE could do three shows from here.

* * *

JOAN SHAWLEE is the first official cast member picked for the "Oklahoma!" picture. She'll do Gertie, the third female lead . . . JOAN CAULFIELD and her husband, producer FRANK ROSS, go to Europe June 7 . . . JON HALL has signed the necessary papers and will do 204 more Ramar of the Jungle films.

* * *

ROD CAMERON has decided to make a feature film based on his City Detective TV characterization . . . Add possible new shows: TOM BROWN in a series of Junior Aces films, already in production; DICK WESSON in Be My Guest, audition kinescope just completed by NBC here; BRODERICK CRAWFORD in a Secret Service agent film series; The Whistler and Man From the Islands, all on film out of CBS.

* * *

They're thinking about doing Martin Kane as a feature picture this summer, with MARK STEVENS starred. They should do it as a comedy and cast all former Martins--BILL GARGAN, LLOYD NOLAN and LEE TRACY--as the villains . . . CLIFF ARQUETTE will appear in his Charlie Weaver role in the Dragnet feature film . . . GROUCHO MARX is on his way to Europe, his first visit in 25 years. Object: To see the BBC on airing You Bet Your Life . . . JIM MOSER, who is writing The Medic, NBC's new film series slated to go opposite Lucy in the fall, is actually living at the county General Hospital here to soak up atmosphere.

* * *

MARIE WILSON makes a picture here this summer and may go to the Palladium in London come August . . . LORETTA YOUNG starts filming another 35 shows starting July 1. . . . Family Films will do a pilot for a new religious series backed by the Southern Baptist Convention . . . EDDIE CANTOR predicts: "Anyone on TV every week won't be around on your set three years from now."

Sunny Gale Storm

Guess who? Gale Storm having the time of her serene life doing a Liberace imitation.

'My Little Margie's' Calm Stems From Religion And Her Family

GALE STORM, in more ways than one, is a press agent's dream. Every time there's a bad blow she gets her name in the headlines. Her favorite to date is a recent Los Angeles headline which read, "Tail End of Storm Wags Itself Out." She also is partial to the constantly recurring ones about "Storm Nears New York," "Storm Reaches Kansas," "Storm Approaching Portland."

"And all the time," she says, "I'm talking at a Brownie meeting. I go all over the country, every day, without ever leaving the neighborhood."

More substantially, however, Miss Storm (who was born Josephine Cottle and has been Mrs. Lee Bonnell for the past dozen years) is a press agent's dream in that she (1) knows instinctively what to say to which reporter, (2) can ad lib little gems of good, clean fun without his writing them for her in advance, (3) will go along cheerfully with any gag so long as it doesn't offend her good taste or ruffle such starlike dignity as she supposes she must occasionally

muster, and (4) has an uncanny way of winning even the most obdurate members of the press over to her side.

One reporter who had written a particularly scathing review of the first *My Little Margie* show was later so charmed by Miss Storm that when the show befuddled all the experts by climbing into the Top Ten and staying there, he voluntarily—and publicly—ate crow with the star at a Hal Roach commissary luncheon. They have since been the best of friends.

Gale's way with the press, and with everyone else, is not a calculated one.

Cutting a rug: eldest son Phillip has a hard time keeping up with Mom.

Her outlook on life is based on a solid rock of religion which has given her an inner serenity few stars—and not too many just average folk—ever achieve. Thus solidly anchored, she has no qualms about facing life. She takes things as they come, and long ago made the sensible discovery that to take them in good humor is a lot more fun than to take them too seriously. As a result, she finds herself with a husband, three strapping young sons, the respect and affection of all Hollywood, and rather large quantities of money—all without any seemingly great or heartbreaking effort.

A frugal soul, Gale has lived in the same small San Fernando Valley home for eight years. As a star's home, it is no great shakes—there are thousands precisely like it scattered all over Los Angeles. Work has already started, however, on their brand new home (she is allergic to the term "dream house"), and just recently they stumbled across an all-cash buyer for the Lennox Avenue hatbox.

"It was a real shock," Gale says, "to realize we had actually sold the place. All of a sudden its faults just disappeared and the closets weren't small at all and we realized we were giving up a great big hunk of sentiment." Then she takes a sidelong glance at the architect's drawing of their new home and adds, "But we can stand it, boy. We can really stand it."

Gal Without Gallons

Actually, Gale has little or no appreciation of costs. She is just naturally frugal, which is perhaps just as well. A girl with as little comprehension of simple arithmetic as Gale Storm could very easily lead an entire family to instant bankruptcy. She recently splurged on a 1954 convertible, however, and ran out of gas three days later. "The instrument board, or whatever you call it, is so complicated-looking that I just couldn't read it. Besides, when I got the bill for the car I figured it didn't use gas anyway."

When it was explained to her that all she had to do was figure what kind of mileage per gallon she was getting and then fill the tank every time she drove X number of miles, her face assumed a complete blank.

"Are you all through?" she asked.

"Okay, now let's change the subject."

A great mimic, Gale gets a kick out of behaving as she believes a given interviewer might expect her to behave and has a wonderful collection of stock answers to stock questions. "With the real nasty-type gossip writer," she explains innocently, "you just answer every question with 'Ye-e-e-s,' 'No-o-o,' or 'Oh, he's real nice.' These words will get you out of almost any situation."

Her stock answer to the stock question, "How do you like working in *My Little Margie*?" is a gem of naive simplicity, delivered in an innocent, little-girl voice that is to be taken seriously only at the interviewer's peril: "Oh, I just love doing *My Little Margie* for Scott Paper on NBC television Wednesday nights and for Philip Morris on CBS radio Sunday nights. It's been *such* fun."

Asked why she takes singing lessons, she turns her big blue eyes full on her prey and says, "Because I want to sing more than anything else in this world. It has been my whole life's ambition ever since I was a little girl. Of course, the money doesn't mean anything." At which point the press agent claps his hand over his mouth and hastily leaves the room.

She also is crushingly expert at putting on the homebody movie star act, during which even she can't keep a straight face. If her husband happens to wander in during an interview, she'll say, "Oh, here comes my sweet, darling, wonderful husband, Lee Bonnell, who is associated with the Massachusetts Mutual Life Insurance Company, if you need any. Kiss me, darling." Then she whispers fiercely, "Kiss me, you idiot—the press is here."

When the three boys come home from school she rushes to the door and calls out, "Here are my three little darlings. Come to mother, sweethearts." Then the whisper: "You mind your manners or I'll break your arms." All three, ranging in age from 11 to 6, are of the quite normal "Aw, gee, Mom" school of youthful recalcitrance.

Gale's innocence becomes most wide-eyed, however, when she is asked the question which irritates her most: how does she manage to look so youthful?

"Oh, honey," she syrups, folding her little hands in front of her, "I never use cigarets and I never indulge in intoxicating beverages. And I walk a whole mile every morning before breakfast. The bath is at the other side of the house."

It's Paul's sixth birthday and celebrating are, l. to r., Daddy, Gale, birthday boy, Phillip, 11, and Peter, 7.

BIG SCREEN TV

New York Inventor Claims New Set Projects Pictures Large And Clear

John Cage: he hopes for a TV revolution.

WAY down in New York's Union Square, hatching-ground for a thousand—more or less—unborn revolutions, something in the nature of an honest-to-goodness revolution may soon be getting off the ground.

It won't affect politics one way or the other, but for television it may be impressive, indeed. In fact, there's a chance that it may alter the Nation's viewing habits.

A few years ago, when it was fashionable to see who would have the largest television screen, somebody came up with the idea that projecting the television picture on the wall would make it possible to have as big a picture as anyone would want. The only trouble—so far as home projection went, anyhow—was that no one seemed to know how to prevent the picture, as it grew larger, from becoming less and less clear. This fact seemingly put an end to projection TV, and engineers and inventors went back to the idea of creating larger and larger picture tubes.

Not *all* the inventors, however. Now let's go back to Union Square. There, in a grimy third floor loft, works an inventor who has developed a projection system which he contends is clearer and cheaper than the present TV receiver. The inventor's name is John Cage. Remember it well, because if his development lives up to his fond dreams, Cage may easily become a household name in the television field.

Cage is no fly-by-night inventor. He is credited with many patents registered in the U. S. Patent Office.

But he's cautious about his projection TV because he doesn't want to disappear into anonymity like many of his confreres in the inventing trade who turn over patents to large firms and are content to accept less in the way of financial return.

This reluctance to turn his development over to a major manufacturing company has probably slowed its arrival on the mass market, but Cage believes he will do better in the long run if he can keep the major interest for himself. Whether his optimism is justified, of course, only time, and the public's acceptance of his ideas, can tell.

Slave Set

Cage's television development will be available in several different models. One he describes as a "slave set." This can be plugged into a regular television set and, by means of a long wire, can be set up in any room in the house. This "slave set" will retail, he believes, for about $300. In addition, he will also produce a complete TV set which could replace the viewer's present set.

He contends that his creation will provide the advantage of a larger picture, a clearer image and, when production really gets rolling, a cheaper set.

All This—And Color Too

In addition, because the picture can be projected, housewives will find it easier to arrange furniture in their living rooms without making the TV set the center of attention.

He also points out that his product can be adapted to color television.

To back up Cage's claims, the chief engineer of a reputable television manufacturing firm, with which the inventor is dickering to make his sets, has this to say:

"I am very impressed with the detail of it. I saw it in a four-by-six-foot picture in a fully lighted room—which is rather a big accomplishment itself. The picture was solid with good contrast. There was no sharp break in the tone. There was excellent black and white gradation. And due to the lack of glare, the picture's details were much more apparent."

This last comment points up one of Cage's most important contentions. He says that since his set will provide the viewer with a larger picture than any TV tube can, televiewing will be more relaxing than at present. The reason for this, he says, is that the area of vision will be more diffuse and not focussed on a relatively small, bright image.

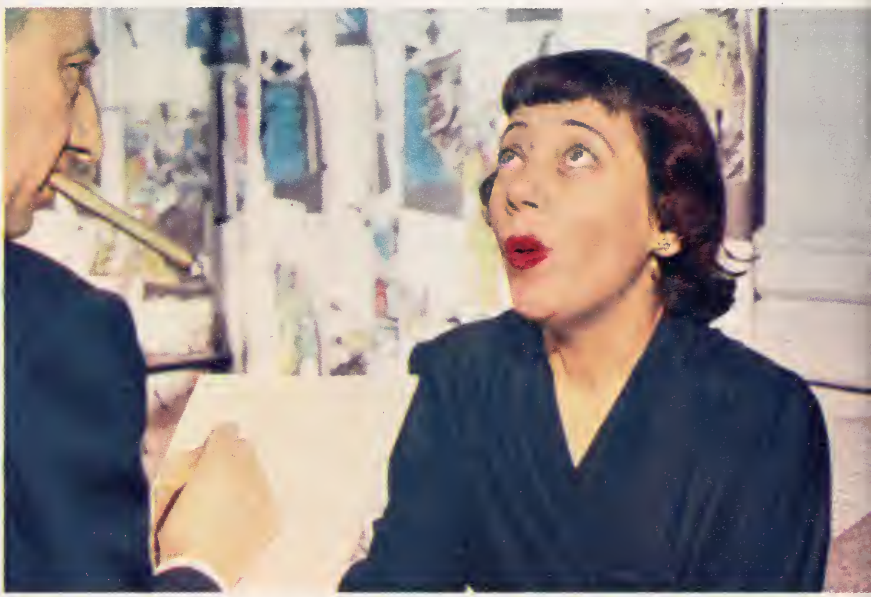
Cage currently is proceeding slowly because he wants, naturally enough, to make the deal which will bring him the greatest benefits. He has found that there are myriad problems in getting into actual production but expects to have them ironed out before too long.

Meanwhile, he's demonstrating his projection unit, which can throw a picture up to 12 by 16 feet, to TV technicians who are dropping in pretty regularly at his Union Square loft as word spreads about the Cage development.

Cage displays projection set tube and lens.

Imogene faces the future

The imminent demise of *Your Show of Shows* means the break-up of one of TV's most celebrated partnerships—Caesar & Coca. Senior partner Sid seems set for Monday night extravaganzas on NBC next fall. But what of the junior member of the firm, the impish Imogene? There's been talk of a situation series, but few details. A reporter stalked Imogene for the answers. While a photographer snapped away, Coca, cornered, conversed. As follows . . .



'I've been looking forward happily to doing my own program in the fall.'

'I really haven't given the idea of the new format much thought.'

'After all, my years in television haven't had any effect on me.'

'I'm still the same sweet, simple, unspoiled girl I always was.'

'I just explained to NBC I'd like certain privileges on my new show.'

'We discussed the matter calmly, sanely, and in an adult manner.'

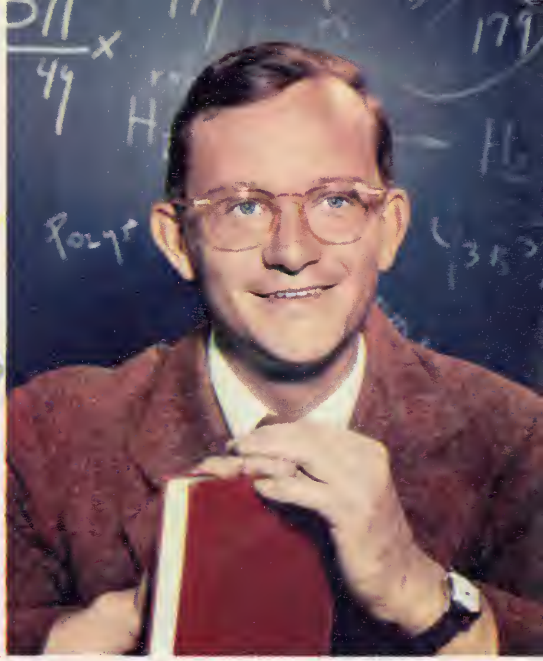
'Then the network men told me what *they* thought about the new show.'

'It was settled peaceably and without any bones actually broken.'

'But I'm only kidding — I know everything will work out just fine!'

Reviews

Mr. Peepers



PROGRAM OF THE WEEK

MR. PEEPERS is one of those delightful programming accidents that come along maybe once a year, if that often, completely lacking in fanfare but rather well loaded with talent of several different sorts. It was created and sold by a writer, not a network or an agency or a sponsor's mother-in-law, and has never lost the basic integrity with which its creator, David Swift, endowed it.

Now a comparative veteran of the airwaves (it started in 1952 as a summer replacement for *Ford Festival*), *Mr. Peepers* has been blessed from the start with an outstanding cast in Wally Cox, Patricia Benoit, Tony Randall, Marian Lorne, Georgiann Johnson and, not often enough, Ernest Truex. It is a show which has favored the gentle chuckle over the side-splitting yock, which has never lost its respect for (or awareness of) the little things that go to make up human nature and which, above all, has made a thumping success of that most difficult of all marriages—the harmonious union of producer-director-writer-performer.

In Cox, of course, *Mr. Peepers* has TV's one genuine claim to a new young comic. In Jim Fritzell, it has a writer who refuses to bow to the mediocre. In Fred Coe, NBC has an executive producer who is not in the slightest concerned that some people might not like or understand *Peepers*. And in Director Hal Keith, the show has a man who knows what to do with a Fritzell script, a Cox talent and the Coe belief that integrity is not a mere word in a dictionary.

Mr. Peepers, in short, comes close to being the perfect TV show. It has something far more important to the future of television programming than mere ratings. It has character, warmth, gentle good humor and—that word again—integrity.

GUIDING LIGHT

THE first time this reviewer had the unhappy experience of seeing *The Guiding Light*, the following lines cropped up in the initial five minutes: "The police haven't come up with anything yet?" "There are things we can't back away from, that we have to face up to." "We can't continually allow ourselves to be hurt and disillusioned."

It went on like that, only worse. These people speak of life in broad, sweeping terms. They speak of "life itself," but they apparently have very little respect for it. In three bruising sessions with this show, the reviewer is made aware that Robin is really Bob's child, that Dick is going to get an annulment from Kathy, that somebody named Janet Johnson is after Dick, that Naida married Ted because Ted was Chuckie's father, that Chuckie has since died, that Naida then married Kathy's father and that there's this girl named Bert, who is always loaded with advice—all bad.

The actors in this travesty of the American theater seem to be in a constant battle with their lines. They obviously have no time to rehearse; the writers, no time to rewrite; and the producers, no time to worry about either of them. They tell their unpleasant little stories and they sell their soap. This is television. This is *television?—D.J.*

Light is dim: Paul Ballantyne and Patricia Wheel in trouble on the soap opera.

FINE TUNING

By OLLIE CRAWFORD

BRITISH dental society comes up with new ailment—TV teeth. Something is false, and it's not the teeth.

•

This must be a switch—the dentists are pulling our leg.

•

Some dentists say the kids lean on their hands in front of the TV set until their teeth turn in. Television has been blamed for a lot of things, but ingrown teeth is a new one. This is the same pose that got one guy a permanent statue as "The Thinker."

•

As it is now, the average kid has teeth you could hang your hat on.

•

They stick out in front like an auto's radiator ornament. For the first seven years, you can't tell whether he's going to be a man or a beaver. His teeth stick out so far the Lone Ranger keeps pushing Tonto toward the front of the set.

•

If this kid ever closes his mouth suddenly, Hopalong will be "The Headless Horseman."

•

Most kids could lean on their fists all year, and develop nothing but reverse knuckles.

IN THE AIR

Before a lepidopterist takes net in hand, he studies his books and charts to prepare himself to recognize the butterflies he wants from among the swarms in flight.

Before more than 2,000,000 American families settle down to watch television, they refer to their weekly copy of TV Guide to identify the shows they prefer from among the many programs on the air.

A subscription to TV Guide nets you pleasure, convenience and economy. Use the handy coupon in this issue.

GIVE BLOOD NOW

NATIONAL BLOOD PROGRAM

A PUBLIC SERVICE PROJECT OF THE ADVERTISING COUNCIL

the blood you give helps someone live!

TV GUIDE

AMERICA'S TELEVISION MAGAZINE

Scanned from the collection of the Prelinger Library. 2020.

Digitization and post-production completed in the University of Wisconsin-Madison's Department of Communication Arts, with funding from the California Digital Library.

University of California
CDL
California Digital Library

MEDIA
HISTORY
DIGITAL LIBRARY

www.mediahistoryproject.org